Eligibility

BBB Student Ethics Scholarship recognizes high school student graduating in 2018, who personify high ethics demonstrated through leadership, community service, and overall personal integrity and academic history.

The winner will receive a scholarship of $2,500 to an accredited college or university of his or her choice. Scholarships must be applied within four years of receiving the award. The funds will be distributed directly to the school upon verification of the student’s college enrollment. The scholarship must be applied toward school related expenses including: tuition, books, room and/or board, or other related items.

Guidelines

Entries for BBB Student Ethics Scholarship Award will be reviewed by the Selection Committee comprised of business leaders and members of the academic community. Judges will select the scholarship recipients based on their leadership, contributions to their communities and schools, personal integrity, academic accomplishments, and written essay. Decisions of the judges are final.

The applicant must be a resident of Connecticut. The applicant must plan to attend an accredited college or university in the United States. The applicant must be graduating in 2018, and have a desire to continue his/her education.

Procedure

Complete the application online at bbb.org/connecticut or mail completed application packet to:

2017 CT BBB Student Ethics Award
Better Business Bureau
29 Berlin Road
Cromwell, CT 06416

Deadline

The official deadline for submitting entries is Friday, July 7, 2017.

The Scholarship will be presented fall of 2017 at the BBB Awards Banquet and Annual Meeting. BBB will provide the recipient and two guest tickets to the ceremony. The ceremony will be attended by leaders from the business, government, and academic sectors. For additional information on the awards, contact BBB at 860-740-4500 ext. 123.
The criteria for the award include: Leadership 20%, Community Service 20%, Academic 30%, Essay 30%. Student should demonstrate his/her commitment to high ethical behavior and provide documentation in the following areas:

**Leadership**
Check Boxes to verify completion and accuracy of all documentation of entry.
- [ ] Describe any extracurricular, work, or school related activities. Include awards/honors or offices held.

**Community Service**
Check Boxes to verify completion and accuracy of all documentation of entry.
- [ ] Describe activities outside of school and within your community, such as church or special community activities. Include awards/honors or offices held.

**Academic**
Check Boxes to verify completion and accuracy of all documentation of entry.
- [ ] Enclose a copy of your most recent transcript.
- [ ] Describe your post-secondary education plans.
- [ ] Describe any awards received relating to your academic achievement.

**Essay**
The quote below describes what modern day and historical leaders have called “character ethics,” the basis for sound character building.

“The quote below describes what modern day and historical leaders have called “character ethics,” the basis for sound character building.

“Character ethics are clear established principles that when acted on consistently produce virtuous behaviors such as: compassionate acts, honest answers and just decisions. When character is instilled in leaders, leaders are more likely to act in ethical ways, meaning right is right even if everyone is against it, and wrong is wrong even if everyone is for it.”

Taking into consideration the above description of “character ethics,” write a concise essay exemplifying how your qualities, principles and actions have helped build your character. Also, explain why character building is important to you and how you influence and/or motivate others to become character builders like yourself.

- [ ] Essay must be 500 words or less, single spaced on 8.5” x 11” page.
- [ ] Completed entry form
- [ ] Three letters of recommendation: e.g. church, school official, employer, community leader. Each letter should be 300 words or less on one 8.5” x 11” page, single spaced.
- [ ] Copy of your high school transcript

Supporting documentation should be typed and submitted on 8.5” x 11” paper.

Please retain a copy of your completed entry. All submitted entries become the property of Better Business Bureau (BBB) and cannot be returned.
APPLICATION DEADLINE JULY 7, 2017

Name of Student

Student’s Home Address

City ____________________________ State _______ Zip ________

Primary Phone (____) ______ - _______ Email __________________________

Name of Student’s School __________________________

School Address __________________________ Zip ________ Graduation Year ______

Name of school principal __________________________

Name of school counselor __________________________

School Phone (____) ______ - _______ Email __________________________

Post-Secondary Education Plans to attend a ☐ 2 year school ☐ 4 year school

By submitting this form, I hereby certify that the statements contained in this application are true, accurate and complete.

• All entries become the property of BBB.

• BBB retains the right to make program rule changes at any time.

• All judging decisions are final.

• Recipients’ names and essay quotes may be released to the public & news media for promotional purposes.

Privacy statement: In compliance with BBB Privacy Policy, Connecticut Better Business Bureau will use any personal information you provide only for the purpose for which it is submitted.

If under 18

Signature of Guardian __________________________ Date __________

Signature of Student __________________________ Date __________