When scammers go after your organization, it can hurt your reputation and your bottom line. Your best protection?

Learn the signs of scams that target businesses.

Then tell your employees and colleagues what to look for so they can avoid scams.

SCAMMERS’ TACTICS

- Scammers pretend to be someone you trust.
- Scammers create a sense of urgency.
- Scammers use intimidation and fear.
- Scammers use untraceable payment methods like gift cards and wire transfers.

HOW CAN I PROTECT MY BUSINESS?

Train Your Employees
Verify Invoices and Payments
Be Tech-Savvy
Know Who You’re Dealing With

COMMON SCAMS THAT TARGET SMALL BUSINESSES

- Fake Invoices
- Directory Listing and Advertising Scams
- Tech Support Scams
- Social Engineering, Phishing, and Ransomware
- Fake Check Scams

To learn more, visit:
FTC.gov/SmallBusiness
BBB.org/SmallBusiness

To report scams, visit:
FTC.gov/Complaint
BBB.org/ScamTracker