Scammers don't just target consumers, they also target small businesses and the risk seems to be growing.

Do you believe today there is more risk, about the same risk, or less risk of business scams than there was 3 years ago?

- 67% More Risk
- 30% About the Same Risk
- 3% Less Risk

Top 5 Riskiest Small Business Scams

1. Bank/Credit Card Company Imposter
2. Directory Listing and Advertising
3. Fake Invoice/Supplier Bill
4. Fake Check
5. Tech Support

Be Proactive to Protect Your Business

Most Helpful in Avoiding a Business Scam

- 38%
- 35%
- 15%
- 12%

- Having heard about the particular type of scam
- Having heard about the methods and behaviors of scammers
- Researching the specific scammer after being approached
- Researching the scam after being approached

Common Tactics Used by Business Scammers

- 53% They pretended to be someone we trusted.
- 49% They created a sense of urgency.
- 32% They flew under the radar, slipping through our normal business processes undetected.
- 19% They used intimidation and fear.
- 17% They enticed us with promises of amazing deals.
- 7% Other

Preventative Measures

Remember These Four Things:

- Train and inform your employees.
- Verify invoices and payments.
- Be tech-savvy.
- Know who you're dealing with.

Report Scams to Help Others

Primary Motivation to Report a Business Scam

- 56% To help warn others about the scam
- 28% To try to bring justice to the perpetrator of the scam
- 14% To try to get my money back
- 2% Other

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