TOP WAYS TO AVOID TICKET SCAMS

Looking for tickets to a big sporting event or a sold-out concert?

There are many different ways to find great seats at a great price, but some of these too-good-to-be-true deals could turn out to be scams. Let the Better Business Bureau (BBB) and the National Association of Ticket Brokers (NATB) help you avoid ticket scams and find trustworthy ticket sellers.

BE WARY OF ADVERTISEMENTS.

Emails and online ads promising special deals often lead to scam websites that may look nearly identical to legitimate, well-known company sites.

DO NOT BUY FROM UNSECURED WEBSITES.

Look for “https” in the URL and a lock symbol in the website address bar; this indicates that information and transactions on the site are encrypted and secure.

RESEARCH THE SELLER BEFORE YOU BUY.

Look up the ticket seller on www.BBB.org to learn what other customers have experienced, and check www.VerifiedTicketSource.com to see if they are NATB members, which all offer a 200% money-back guarantee.

UNDERSTAND THE TERMS OF THE TRANSACTION.

Ask for details on the location of the seats, check the venue’s seating chart, review the refund policy, and know when the tickets will be delivered or available for pickup.

USE PAYMENT METHODS THAT COME WITH PROTECTION.

Debit cards, wire transfer or cash transactions are risky; always use a credit card so you have some recourse if the tickets are not as promised.

DO NOT BUY ON THE STREET CORNER OR OUTSIDE AN EVENT.

There are unregulated and unlicensed ticket sellers out there, and some may be scammers selling fraudulent tickets.

For more information on avoiding ticket scams, visit: www.bbb.org/tickets.

To learn more about NATB’s Ten Commandments of Ticket Rights, visit: http://www.natb.org/ticket-owner-bill-of-rights.