Better Business Briefing
COVID-19 Scams

Data collected from BBB Scam Tracker from March 1 to April 27, 2020

Total COVID related scams: 14%

Reported losing money to a COVID scam: 54%

Median amount lost: $74

35-54 years-old most susceptible

18-34 yrs: 22%
35-54 yrs: 45%
55+ yrs: 33%

Males most susceptible

Males: 33%
Females: 51%

Most common types of scams:

- Masks: 39%
- Stimulus, grants, loans: 21%
- Employment: 10%

Top means of contact (with $ loss):

- Website: 48%
- Social Media: 22%
- Email: 14%

For more information on scam prevention visit BBB.org/coronavirus