Better Business Briefing
COVID-19 Scams

Data collected from BBB Scam Tracker from March 1 to May 04, 2020

Total COVID related scams: 14%

Reported losing money to a COVID scam: 58%

Median amount lost: $74

35-54 years-old most susceptible

18-34 yrs: 23%
35-54 yrs: 45%
55+ yrs: 32%

Males most susceptible

Males: 33%
Females: 55%

Most common types of scams

Masks: 40%
Stimulus, grants, loans: 13%
Employment: 10%
Pets: 4%

Top means of contact (with $ loss)

Website: 45
Social Media: 24
Email: 14

For more information on scam prevention visit BBB.org/coronavirus