Sample Social Media Posts

FOR ACCREDITED BUSINESSES TO USE PROMOTING BBB ACCREDITATION

**Facebook**
Looking for a (insert type of business) you can trust? As a BBB Accredited Business, you can be confident that (company name) is one you can trust. See our BBB Business Review below. [Link to business review]

Why should you trust (company name) for (type of service)? We are BBB Accredited! We follow a set of ethical standards to ensure that we are a business that you can trust.

**Twitter**
Did you know that (company name) is a #BBB Accredited Business? [Link to business review] #StartWithTrust

Looking for a (type of business) you can trust? Consider us! We follow #BBB Accreditation standards to ensure marketplace trust.

FOR ACCREDITED BUSINESSES PROMOTING BBB CUSTOMER REVIEWS

**Facebook**
(Business name) proudly works with BBB to ensure marketplace trust. One key element is sharing all customer feedback. Share your experiences with us and others by submitting a customer review on BBB.org today! #BBBReviews

We are not like others. 87% of local businesses do NOT ask their customers to post reviews (Yodle, 2014). Please share your experiences with us on bbb.org/reviews today!

**Twitter**
Your customer feedback is important. Let us know how we’re doing by submitting a BBB Customer Review today! #BBBReviews

As a BBB Accredited business, we believe in transparency. Here’s what our customers are saying #BBBReviews (link to business customer review page on BBB.org)

Your feedback is valuable for improving the way we serve all our customers. Tell us how we’re doing - submit a review at bbb.org/reviews #BBBReviews

We love hearing from you, our customers! Provide valuable feedback by submitting a BBB Customer Review (link to business customer review page on BBB.org) #BBBReviews

At (company name) we love to hear from our customers. Share your experience and submit a BBB Customer Review at bbb.org/reviews #BBBReviews