2020
BBB Golf Classic
Better Business Bureau 2020 Annual Golf Classic

SPONSORSHIP OPPORTUNITIES

PREMIUM GIFT ITEM SPONSOR = $3,500

- Name and logo appears on the chosen gift item
- Four players for golf (1 team)
- Publicity name inclusion
- Sponsorship Signage
- 3 tee signs on golf course
- 16 weeks Online Directory Banner Listing
- 8 weeks of banner advertising on the BBB web page
- 4 weeks sponsor advertising on the BBB Voice Response System

PLATINUM PATRON SPONSOR = $5,000

- Name synonymous with the event title in all publicity
- Name and logo appear on all printed materials
- Eight players for golf (2 teams)
- Recognition as “Shoot–Out” sponsor
- Sponsorship Signage
- 5 tee signs on golf course
- 24 weeks Online Directory Banner Listing
- 16 weeks of Banner Advertising on the BBB web page
- 6 weeks sponsor advertising on the BBB Voice Response System
Better Business Bureau 2020 Annual Golf Classic
SPONSORSHIP OPPORTUNITIES

GOLD PATRON SPONSOR = $2,500
— Four players for golf (1 team)
— Publicity name inclusion
— Sponsorship Signage
— 2 tee signs on golf course
— 12 weeks Online Directory Banner Listing
— 10 weeks of Banner Advertising on the BBB web page
— 4 week of sponsor advertising on the BBB Voice Response System

GOLF TOWEL SPONSOR = $2,000
— Four players for golf (1 team)
— Name and logo on golf towel
— Sponsorship Signage
— 1 tee sign
— 4 week of advertising on the BBB Voice Response System

SILVER PATRON SPONSOR = $1,500
— Four players for golf (1 team)
— Publicity name inclusion
— Sponsorship Signage
— 1 tee sign
— 4 weeks of banner advertising on the BBB web page

BRONZE PATRON SPONSOR = $1,000
— Four players for golf (1 team)
— Publicity name inclusion
— Sponsorship Signage
— 1 tee sign
— 1 week of banner advertising on the BBB web page
Better Business Bureau 2020 Annual Golf Classic

SPONSORSHIP OPPORTUNITIES

**TEAM/TEE SIGN SPONSOR = $800**
- Four players for golf (1 team)
- 1 Tee Sign
- Hit the Windshield/Bulls Eye Competitions

**TEE SIGN SPONSOR**
1 = $100
3 = $250

**REFRESHMENT CART SPONSOR = $300**
- 1 Per Cart
- 2 Cart Limit

**CLOSEST TO HOLE COMPETITION SPONSOR**
$300

**LONGEST DRIVE COMPETITION SPONSOR**
$300

**FLAG SPONSOR**
$250

Past Honorees

<table>
<thead>
<tr>
<th>Year</th>
<th>Name</th>
<th>Company/Title</th>
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</thead>
<tbody>
<tr>
<td>2004</td>
<td>Nelson Bowers</td>
<td>Bower Automotive Group</td>
</tr>
<tr>
<td>2005</td>
<td>Patsy Hazlewood</td>
<td>Bellsouth/AT&amp;T</td>
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<tr>
<td>2006</td>
<td>Frank Schriner</td>
<td>First Tennessee Bank</td>
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<tr>
<td>2007</td>
<td>Jim Brexler</td>
<td>Erlanger Health Systems</td>
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<tr>
<td>2008</td>
<td>Gary Davis</td>
<td>Coca Cola Bottling Company</td>
</tr>
<tr>
<td>2009</td>
<td>Leonard Fant</td>
<td>Blood Assurance</td>
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<tr>
<td>2010</td>
<td>Zan Guerry</td>
<td>Chattem, Inc.</td>
</tr>
<tr>
<td>2011</td>
<td>Zach Wamp</td>
<td>U.S. Congressional Representative</td>
</tr>
<tr>
<td>2012</td>
<td>Luther Masingill</td>
<td>WDEF Radio—National Hall of Fame</td>
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<tr>
<td>2013</td>
<td>Wesley Smith</td>
<td>Former CEO, Northwest GA Bank</td>
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<tr>
<td>2014</td>
<td>Claude Ramsey</td>
<td>Former Deputy Governor State of TN</td>
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<tr>
<td>2015</td>
<td>Joe Decosimo</td>
<td>Elliott Davis Decosimo</td>
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<tr>
<td>2016</td>
<td>Harold DePriest</td>
<td>EPB</td>
</tr>
<tr>
<td>2017</td>
<td>Dr. Gordon Bietz</td>
<td>Southern Adventist University</td>
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<tr>
<td>2018</td>
<td>Scottie Mayfield</td>
<td>Mayfield Dairy Farms</td>
</tr>
<tr>
<td>2019</td>
<td>Joe Ferguson</td>
<td>EPB</td>
</tr>
</tbody>
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