

## Five Reasons Why <u>TRUST</u> Matters When Hiring a Mover

Better Business Briefings

## **Key Insights When Considering a Mover**

- 100% complaint resolution rate for BBB Accredited movers
- Moving industry has 6x more fake reviews than any other industry
- +650K consumers have looked up movers at BBB.org so far in 2020
- 4x more F rated moving companies than the average of all other industries
- Customers spend more than \$1,000 on average for each move

## **Hiring Checklist**

Research movers first at BBB.org

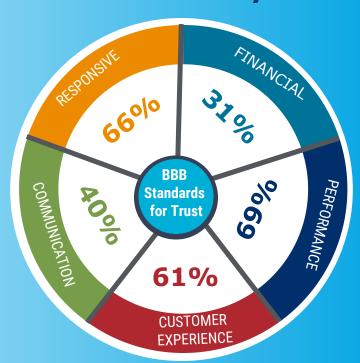
Get everything in writing

Keep an inventory of your belongings

Ask questions



## What Customers Like Most About Trustworthy Movers



"Definitely recommend BBB to other businesses. It's hard to believe a business would not want BBB Accreditation." -BBB Accredited Mover, North Carolina