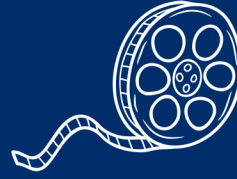


STUDENT ETHICS VIDEO CONTEST BBB.ORG



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ABOUT CONTEST

BBB's Ethics Student Video Contest is seeking high school seniors to engage on topics of TRUST & ETHICS. Student are encouraged to work with guidance from parents and teachers, to create a 30-60 second video that tells a story about:

- BBB History and Traditions
- BBB's Core Values
- The Importance of BBB's Mission today and in the future.
- BBB Services

Judges want to see a creative, clever or inspiring take on the annual theme centered on ethical dilemmas.

AWARDS

- First Place - \$2,000.00
- Second Place - \$1,000.00
- Third Place - \$500.00

VIDEO REQUIREMENTS

- Video is 30-60 seconds & 2 GB in size.
- Make sure your theme is BBB related and revolves around TRUST & ETHICS,
- If recording video with phone camera; video must be in landscape mode (horizontally)
- Identify yourself and current school
- Judges want to see creative, clever or inspiring take on the annual theme centered on ethical dilemmas.

JUDGING PROCESS

Evaluation of the video entries and awarding of the awards will be accomplished by a panel of judges from businesses, colleges/universities, and non-profit organizations who are member or partners of the BBB Serving Southern Arizona. Additional judging will be conducted by the BBB's staff if needed.

[BBB.org/local/1286/video-contest](https://bbb.org/local/1286/video-contest)

BETTER BUSINESS BUREAU SERVING SOUTHERN ARIZONA

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