

# Enhanced Listings

Millions of consumers come to BBB's website annually searching for businesses they can trust. Our Unified Directory was designed to allow Accredited Businesses to stand out AND to help those consumers find an Accredited Business quickly and easily.

To help further increase your company's visibility, we're now offering the opportunity to showcase your business as an Enhanced Listing in your business categories, or spotlight your business with a Right Rail Banner Ad. Not only will you stand out as an Accredited Business, but you will also be adding logo recognition and preferred placement to your listings.

## All Enhanced Listing Positions (ELP) Include:

- Company Logo Prominently Displayed
- Company Contact Information
- Links to Business Profile
- Activity Tracking
- Letter Rating
- Accredited Business Seal

Additional Regions \$60/Category  
Additional Categories 10% Discounted

### BANNER 1

#### BANNER 1

- Use your template design or create your own
- Rotating with 10% of impressions

### BOTTOM RAIL BANNER AD

- Use your template design or create your own
- Rotating with 10% of impressions

### BANNER 2