

2025 SPONSORSHIP OPPORTUNITIES

PLATINUM \$4,000

- 2 VIP Tables for 8 at Torch Awards event
- Opportunity to host an ethical student recipient at your table
- · Company logo featured in/on:
 - Two event screens, event program, table signage, event signage
 - > Post-event ad in the San Diego Business Journal
- Company logo and dynamic link to company website on BBB Torch Awards microsite for 12 months
- Company logo recognition in an issue of the BBB Business Digest sent to approx. 20,000 recipients
- Sponsorship logo mentions through BBB social media platforms

GOLD \$3,000

- · Table for 8 at Torch Awards event
- · Company logo featured in/on:
 - Two event screens, event program, table signage and event signage
 - > BBB Torch Awards for Ethics microsite for 12 months
 - > Post-event ad in the San Diego Business Journal
 - Sponsorship logo mentions through BBB social media platforms

SILVER \$2,000

- Table for 10 at Torch Awards event
- Company logo featured in/on:
 - > Event program, table signage, event signage
- Company name listed in/on:
 - Two event screens
 - > Torch Awards for Ethics microsite for 12 months
 - Sponsorship mentions through BBB social media platforms

TABLE \$1,000

- · Table for 8 at Torch Awards event
- Company name recognition in event program, table signage and event signage
- Company name listed on BBB Torch Awards for Ethics microsite for 12 months

TICKETS ONLY

- \$125 for BBB Accredited Businesses
- · \$150 for non-accredited businesses

La Jolla Marriott 4240 La Jolla Village Dr. | La Jolla, CA 92037 Tuesday, September 9, 2025 at 11:00 a.m.

Please note: To receive all logo exposure benefits within packages the deadline to confirm is August 15, 2025.