

#### SAN DIEGO 2023 SPONSORSHIP OPPORTUNITIES

# **PLATINUM** \$4,000

- 2 VIP Tables for 8 at Torch Awards event
- Opportunity to host an ethical student recipient at your table
- Company logo featured in/on:
  - > Two event screens, event program, table signage, event signage
  - Post-event ad in the San Diego Business Journal and San Diego Union Tribune
- Company logo and dynamic link to company website on BBB Torch Awards microsite for 12 months
- Company logo recognition in an issue of the BBB Business Digest sent to approx. 20,000 recipients
- Sponsorship logo mentions through BBB social media platforms

### **gold** \$3,000

- Table for 8 at Torch Awards event
- Company logo featured in/on:
  - Two event screens, event program, table signage and event signage
  - BBB Torch Awards for Ethics microsite for 12 months
  - Post-event ad in the San Diego Business Journal and San Diego Union Tribune
  - Sponsorship logo mentions through BBB social media platforms

#### **SILVER** \$2,000

- Table for 10 at Torch Awards event
- Company logo featured in/on:
  - > Event program, table signage, event signage
- Company name listed in/on:
  - > Two event screens
  - > Torch Awards for Ethics microsite for 12 months
  - Sponsorship mentions through BBB social media platforms

## TICKETS ONLY

- \$125 for BBB Accredited Businesses
- \$150 for non-accredited businesses

**table** \$1,000

- Table for 8 at Torch Awards event
- Company name recognition in event program, table signage and event signage
- Company name listed on BBB Torch Awards for Ethics microsite for 12 months

Hyatt Regency La Jolla at Aventine 3777 La Jolla Village Dr. | San Diego, CA 92122 Wednesday, September 6, 2023 at 11:00 a.m.

Please note: To receive all logo exposure benefits within packages the deadline to confirm is August 18, 2023.

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torchawards.bbbcommunity.org