

# 2025



## BBB ACCREDITATION BENEFITS

Better Business Bureau

Pacific Southwest, Central & Inland California



**BBB ACCREDITED BUSINESSES SUPPORT THE MISSION OF TRUST  
AND ARE COMMITTED TO OPERATING WITH ETHICAL STANDARDS.**

## **CONGRATULATIONS ON EARNING YOUR BBB ACCREDITATION!**

### **GAIN PUBLIC CONFIDENCE**

#### **BBB Trust Seal**

Showcase your commitment to ethics by including the BBB Trust Seal on printed materials and on your website. Consumers search for the seal before choosing to do business. Get your seal by logging in to the Accredited Business Portal at [login.bbbcommunity.org](https://login.bbbcommunity.org).

#### **BBB Business Profile**

Your Business Profile is now listed on bbb.org. It can be personalized and include photos and videos. It also displays confirmed consumer reviews. As a BBB Accredited Business, your profile shows potential customers you adhere to BBB's Standards for Trust. Login at [login.bbbcommunity.org](https://login.bbbcommunity.org).

#### **BBB Accredited Business Certificate & Promotional Materials**

People are searching for trust, so give them a beacon. As a BBB Accredited Business, we help you promote it through seals, vehicle magnets, virtual meeting backgrounds, bumper stickers, uniform patches, and more. You may order materials by logging in to the Accredited Business Portal at [login.bbbcommunity.org](https://login.bbbcommunity.org).

#### **Ethical Community Website**

Your online presence is crucial. A complimentary, customizable website is included with BBB Accreditation. To view an example, visit [www.ethicalcommunity.org/dircksmovingservices](https://www.ethicalcommunity.org/dircksmovingservices).

### **ACCESS EXCLUSIVE DISCOUNTS**

#### **BBB Accredited Business Only Discounts**

BBB Accredited Businesses receive exclusive discounts through various BBB partners that are continuously refreshed in our Accredited Business Portal. Elevate your company's visibility by promoting your offers within our BBB community

of trustworthy businesses, and support other BBB Accredited Businesses by redeeming special promotions. Email [yourbbb@bbbcommunity.org](mailto:yourbbb@bbbcommunity.org) or call [844-220-8730](tel:844-220-8730) to submit a discount.

### **MAINTAIN YOUR REPUTATION**

#### **On-demand Support**

Our dedicated Accredited Business Team is ready to support your business needs. Update company information, download BBB Trust Seals, renew accreditation, view benefits, share business to business offers, and more. Login to the Accredited Business Portal at [login.bbbcommunity.org](https://login.bbbcommunity.org), call [844-220-8730](tel:844-220-8730), email [yourbbb@bbbcommunity.org](mailto:yourbbb@bbbcommunity.org), or chat with us online at [bbb.org](https://bbb.org).

#### **Customer Review Toolkit**

With so many review sites out there, encourage customers to write about their positive experience on BBB's trusted, verified website. This toolkit includes an HTML-coded customer review button for your website and can be accessed through the Accredited Business Portal at [login.bbbcommunity.org](https://login.bbbcommunity.org).

#### **Arbitration**

BBB offers neutral, third-party arbitration services to help consumers and businesses settle disputes privately. Email [ana.amador@bbbcommunity.org](mailto:ana.amador@bbbcommunity.org) or call [602-212-2235](tel:602-212-2235) for assistance.

### **ACCELERATE YOUR GROWTH**

#### **ignite sparked by BBB**

BBB Accredited Businesses receive a discounted membership to ignite sparked by BBB, your innovation and events hub! This one-stop shop for small businesses and entrepreneurs helps build better businesses in a diverse and collaborative space. Our new podcast studios in Phoenix and San Diego are excellent resources for amplifying your brand. Visit [ignitesparkedbybbb.org](https://ignitesparkedbybbb.org) for details.



### Entrepreneur Success Support

BBB partners with industry experts to help businesses secure the resources they need to ignite their success. Programs include mentorship, online products, and access to capital. Email [innovation@bbbcommunity.org](mailto:innovation@bbbcommunity.org) for details.

## DRIVE MORE BUSINESS

### Better Business Toolbox Business Management System

Better Business Toolbox is a marketplace of business tools aggregated into a single platform. You can browse the different tools on the platform, from website builder, to social media, to SEO, and more. You can activate what you need, and then manage that tool right through your single login. The benefit of using Better Business Toolbox is that you get these best-in-class tools at a significant discount – on average 30-50% less, simple setup, and dedicated support for all of your business needs. Visit [bbb.org/all/toolbox](http://bbb.org/all/toolbox) for more details.

### Get a Quote

Your business can gain quick consumer communications through our convenient quote request feature. Consumers visiting bbb.org can request bids from BBB Accredited Businesses in a particular industry and zip code. Once submitted, get your potential customer's contact information emailed and/or texted directly to you. To sign up for this free service, log in to the Accredited Business Portal at [login.bbbcommunity.org](http://login.bbbcommunity.org).

### Maximize BBB Accreditation

Schedule a call to explore all the resources to maximize your BBB Accreditation. There are many different programs and resources to help support your business. We have a team dedicated

to helping you amplify your reputation and be more visible with potential clients through BBB. For more information about maximizing your BBB Accreditation, please call 602-212-2242 or email [sponsorship@bbbcommunity.org](mailto:sponsorship@bbbcommunity.org).

## STAY CONNECTED

### BBB Business Events & Education

Expert guided webinars, educational seminars, and business events provide opportunities to learn about ethical behavior and how to build stronger, more trustworthy relationships with customers. Additional signature events include our Integrity Golf Classics and BBB Torch Awards for Ethics. Visit [events.bbbcommunity.org](http://events.bbbcommunity.org) for more information.

### Tips to Better Your Business

Tailored email communications for BBB Accredited Businesses that provide up-to-date marketplace news, business tips, events, BBB benefits, networking, and much more. Sign up for communications here through [constantcontactpages.com](http://constantcontactpages.com) or log in to the [Accredited Business portal](http://AccreditedBusinessportal) to explore the Learning Center.

### Business & Consumer Safety

With our mission to be the leader in advancing marketplace trust, we ensure your business, employees, and consumers are informed about the latest scams to protect your marketplace safety. Sign up for email communications and to report and see trends in your area at [bbb.org/scamtracker](http://bbb.org/scamtracker).



**Better Business Bureau** | Pacific Southwest, Central & Inland California  
Campuses in Bakersfield, Fresno, Lake Havasu City, Newport Beach, Phoenix, Prescott, San Diego, & Yuma

Log in to the Accredited Business Portal here: [login.bbbcommunity.org](http://login.bbbcommunity.org)

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