



Looking Ahead: What's Next for Accredited Businesses

Thank you for continuing to partner with Better Business Bureau® Serving Central Oklahoma. Your commitment to trust and transparency in the marketplace is what makes our business community stronger. Accreditation is more than a seal; it's a promise to uphold the highest standards of integrity, and your dedication sets you apart.

As we look ahead to 2026, BBB is evolving to meet the needs of today's businesses. We're expanding our reach beyond traditional programs to champion statewide initiatives that empower small businesses and foster economic growth. From innovative resources and educational workshops to collaborative events that connect you with leaders across Oklahoma, our goal is simple: help you thrive in a rapidly changing marketplace.

This year, expect more opportunities to build relationships, gain insights, and amplify your impact. Whether it's through networking events, advertising opportunities, or tools designed to strengthen customer trust, BBB is here to support your success every step of the way.

Wishing you and your team a prosperous and inspiring year!

Kitt Letcher | President & CEO

2026

Programs and Services

Online Exposure & Customer Confidence

Get discovered where trust matters most. Your business appears in local and national BBB directories on BBB.org, visited by millions of users each month.

Get-A-Quote

Make it easy for customers to connect. Empowers prospective customers to ask for pricing directly through BBB.org.

BBB Logo & Dynamic Seal

Display the BBB logo and dynamic seal on your website and marketing materials. These trusted symbols reinforce your credibility.

The Review Solution

BBB's review app makes it easy for your team to request reviews on the go. Activate your custom app at yourcustomerreviews.com.

Scam Awareness

BBB's [Scam Tracker](#) helps you stay informed about the latest scams targeting businesses and consumers.

Coworking Space & Office Rental

Rent professional office space in the heart of downtown Oklahoma City. Free and paid options available.

Digital Advertising

BBB offers [paid digital advertising](#) opportunities on BBB.org and through Google campaigns, connecting your business with customers actively seeking trusted services.

Grow with Google

Gain job-ready skills for your team. Get free access to online Career Certificates in fields like Data Analytics, IT Support, Cybersecurity, and Project Management.

BBB Learning

Access free and paid, on-demand courses built for small businesses. From marketing to customer service, everyone on your team can learn something new through [BBB Learning](#).

Events & Community Sponsorships

Throughout the year, we host networking events, educational conferences, and community programs designed to help businesses grow. BBB also sponsors major statewide initiatives like the OKC Home & Garden Show and the Oklahoma Small Business Exchange.

Get Started

Login to your business profile to access these programs and services or contact us info@oklahomacity.bbb.org



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BBB.org/oklahomacity

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