



2025 MARY G. MOAD ETHICS AWARDS

ELIGIBILITY: All Accredited Businesses of South Texas must be current with their accreditation at the time of application and awards.

INSTRUCTIONS: Type or legibly print your contact information, sign, and date the compliance statement below

- Use this form as your application's cover page.
- Choose ONE method of delivery (do not send multiple copies)
 1. **Mail:** Mary G. Moad Ethics Awards, 609 South International Blvd., Ste. A, Weslaco, TX 78596.
 2. **E-mail:** awards@bbbsouthtexas.org.

If you have any questions, please **call or email** Sandra Morin: (956) 968.7889 or smorin@bbbsouthtexas.org.

Business Principal Contact: _____

Business Name: _____

Address: _____ **City:** _____ **Zip Code:** _____

Phone: _____ **E-mail Address:** _____

Compliance Statement:

I understand that by signing this application I certify my compliance with federal, state, and local laws and regulations governing my business, charity, or industry. Any misstatement of material fact may justify the recession of the award. I understand that the BBB will provide guidelines for using and/or referencing the Mary G. Moad Ethics Awards and any trademark or logos associated with the Mary G. Moad Ethics Awards. I agree to abide by and follow the BBB guidelines, as well as all future versions of the BBB guidelines, as they may be amended from time to time at the sole discretion of the South Texas BBB. **I understand and agree that, should I no longer be accredited with or a member in good standing of the South Texas BBB, I shall cease all use of the trademarks and logos associated with the Mary G. Moad Ethics Awards.** All submitted entries become property of the BBB and cannot be returned.

Name (Please Print) _____ **Title** _____

Signature _____ **Date** _____

THE APPLICATIONS ARE JUDGED BY VOLUNTEERS WITH THE UTRGV SCHOOL OF BUSINESS.

No BBB staff or Board members participate in the selection of the winners.
Each application is judged and scored twice by the panel of judges.



ALL winners will be honored at a luncheon on November 5, 2025.

2025

MARY G. MOAD ETHICS AWARDS APPLICATION

Application deadline: September 17, 2025

Instructions:

- **First** type the question followed by the answer to **ALL 5** questions (including additional information) in a separate document.
- **Do not** type on this page. Applications are limited to no more than ten pages (average is four pages), which does not include attachments (maximum ten pages of attachments).
- **Please** feel free to attach examples of what sets you apart from others (optional).
- **Do not** include any videos, CDs, or links to websites.

Entry Questions:

1. How does your company ensure fair and ethical treatment of employees at all levels, including promoting diversity, equity, and inclusion in your workplace?
2. Can you describe your company's approach to customer satisfaction and how you handle customer complaints or disputes?
3. What specific actions do you take to ensure transparency in your financial reporting, tax payments, and overall financial practices?
4. How does your business support and contribute to the local community through donations, volunteer work, or other forms of community engagement?
5. What internal policies and practices do you have in place to foster a culture of integrity, accountability, and compliance with laws and regulations across all aspects of your operations?