

SPONSORSHIP KIT



33RD BBB AWARDS FOR EXCELLENCE

Two Stepping

INTO GREATNESS

WEDNESDAY, OCTOBER 1ST, 2025

BENEFITING:



Better Business Bureau®
Education Foundation

Important Dates:

MONDAY, APRIL 21 – MONDAY, JUNE 30 AT 5:00P.M.

Applications Open

MONDAY, APRIL 21 – MONDAY, SEPTEMBER 22 AT 5:00 P.M.

Tickets on sale

THURSDAY, APRIL 24, 2025

**Special Edition of Coffee and Tea with YOUR BBB featuring:
2025 Awards for Excellence's Application Training with the Judges**

Time: 9:00 am-11:00 am

Location: United Way

Address: 50 Waugh Dr, Houston, Texas, 77007

Featured Speaker: The Judges—Silver Fox Advisors

MONDAY, JUNE 30 AT 5:00 PM

Deadline for application. Late applications will not be judged. No exceptions.

WEEK OF AUGUST 25

Winners notified

MONDAY, SEPTEMBER 8, 2025 AT 5:00 PM

Deadline for Title Underwriter, Underwriter, Sponsor, and Partner commitments to be listed in the event program. Commitments received after the deadline, will NOT be listed in the event program.

MONDAY, SEPTEMBER 22, 2025 AT 5:00 P.M.

Deadline for ticket sales and personalized name tag. Please email your guest list to awards@bbbhou.org. All names received after the deadline will not have a personalized name tag.

WEDNESDAY, OCTOBER 1, 2025

Award for Excellence at Bayou City Event Center

Location: Bayou City Event Center

(10:00am Networking/12:00 pm Luncheon)

9401 Knight Road, Houston, TX 77045

Pinnacle Award recipients must have a representative present to receive the award. All winners will be announced at the 2025 AFE Luncheon. If no representative is present, the Pinnacle Award will be awarded to the company with the next highest score." No exceptions will be granted.

One overall winner will be announced at the end of the 2025 AFE Luncheon. A representative must be present!

For more information, please contact:

**Jennifer Salazar at jsalazar@bbbhou.org
or Mary Ordonez at mordonez@bbbhou.org**

Sponsorship Opportunities



LONE STAR TITLE UNDERWRITER



\$30,000 (1 SPOT)

Sponsors at this level will greet our guests from the podium - (2-minute presentation)

- **Two** reserved tables of ten on the front row.
- Double Space Promotional booth at pre-event **VIP** networking mixer.
- **Promotional** booth at one "Coffee & Tea with YOUR BBB"
- Included in a minimum of **4 social media posts** promoting the event.
- Option to have a **Silver Fox** to sit at your table.
- **Logo Recognition** on promotional pieces including programs and advertising.
- **Verbal and visual** recognition at the Awards.
- Recognition in the **Better Business Bureau Newsletter** (circulation of 8,500)
- Table Centerpiece (2)
- **Personalized** table sign.



BOOTS & BLING UNDERWRITER

\$20,000 (1 SPOT)

- **Two** reserved tables of ten.
- Promotional booth at pre-event **VIP** networking mixer.
- **Promotional** booth at one "Coffee & Tea with YOUR BBB"
- Option to have a **Silver Fox** sit at your table.
- **Logo recognition** on promotional pieces including programs, and advertising.
- **Visual recognition** at Awards luncheon.
- Recognition in the **Better Business Newsletter** (circulation of 8,500).
- Table Centerpiece (2)
- **Personalized** table sign.



GOLD STAR STAGE SPONSOR

\$7,500 (1 SPOT)

- **One** reserved table of ten on the front row.
- Promotional booth at pre-event **VIP** networking mixer.
- **Promotional** booth at one "Coffee & Tea with YOUR BBB"
- Option to have a **Silver Fox** sit at your table.
- **Name recognition** on promotional pieces including programs, and advertising.
- **Visual name recognition** at Awards luncheon.
- Recognition in the **Better Business Bureau Newsletter** (Circulation of 8,500)
- Table Centerpiece (1) and Stage Centerpiece (1)
- **Personalized** table sign.

Sponsorship Opportunities



YELLOW ROSE CENTERPIECE SPONSORS

\$5,000 (6 SPOTS)



- One reserved table of ten on the **first row**.
- **Promotional booth** at pre-event VIP networking mixer
- Option to have a **Silver Fox** sit at your table.
- Centerpieces will display your company's name and logo.
- **Name recognition** on promotional pieces including programs, and advertising.
- **Visual name recognition** at the Awards luncheon.
- Table Centerpiece (1)
- Recognition in the **Better Business Newsletter** (circulation of 8,500)
- **Personalized** table sign

SADDLEBAG (SWAG BAG) SPONSOR

\$4,000 (8 SPOTS)



- **One** reserved table of ten.
- **Promotional booth** at pre-event VIP networking mixer.
- **Name recognition** on promotional swag bags, programs, and advertising.
- **Visual name recognition** at the Awards luncheon.
- Table Centerpiece (1)
- **Personalized** table sign

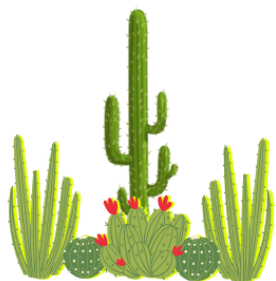
TRAILBLAZER PARTNER

\$1,500

- **One** reserved table of ten.
- **Promotional booth** at pre-event VIP networking mixer.
- **Visual name recognition** at the Awards luncheon.
- **Personalized** table sign.



Sponsorship Opportunities



FRONTIER NETWORKING TABLE PRIME LOCATION IN BALLROOM

\$700



- **Promotional booth** at pre-event VIP networking mixer.
- **Two admissions** to the Awards luncheon.

***DON'T DELAY** – Networking tables **SOLD OUT** in 2024

SIDE HUSTLE NETWORKING TABLE (SIDE ROOM)

\$500 (6 SPOTS)

- **Promotional booth** at pre-event VIP networking mixer.
- **Two admissions** to the Awards luncheon.

***DON'T DELAY** – Networking tables **SOLD OUT** in 2024



LONE RANGERS INDIVIDUAL TICKETS

\$90 MEMBERS

One admission to the Awards luncheon
(seating as available)

LAST CALL TICKETS AT THE DOOR

\$100 MEMBERS

One admission to the Awards luncheon
(seating as available)



Important Dates

FOR COMMITMENTS

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Jennifer Salazar at jsalazar@bbbhou.org
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PAYMENT OPTIONS

Credit Card – Online link: <https://bit.ly/bbbafetix> or scan the QR Code below:



BBB Awards Page: <https://bit.ly/bbbawardspage>

Check - Make checks payable to the **BBB Education Foundation** and mail to:
Better Business Bureau Education Foundation Awards for Excellence
1333 West Loop South, Ste, 1200
Houston, Texas 77027

*Contributions to the BBB Education Foundation Awards for Excellence are tax deductible to the extent allowed by current IRS regulations. **Federal ID Tax #741662104***