



EDUCATION
FOUNDATION

2025 COMMUNITY PATRONS



BBB Southeast Texas



Hello,

The Better Business Bureau's Education Foundation of Southeast Texas is an organization supported by a select group of businesses that have committed to the highest ethical standards that work to advance business trust. Becoming a BBB Patron is by invitation only, as this is a select group of companies. Patrons are leaders in the community; they lead by example and are a source of ethical direction for their employees and a model for future generations of businesses.

These programs would not be possible if not for the generous backing from BBB Community Patron Sponsors. We believe that a strong community thrives on transparency, integrity, and shared values, and our mission is to uphold and promote these principles. As a potential sponsor, your support is crucial to our initiatives. By becoming a patron sponsor, you will not only contribute to the betterment of our community, but you will also gain valuable recognition and benefits, including:

1. **Increased Visibility:** Your organization will be prominently featured in our promotional materials, such as banners, events, and online platforms, showcasing your commitment to community engagement all year.
2. **Networking Opportunities:** Engage with other local businesses and community leaders who share your values, fostering relationships that can lead to collaboration and growth.
3. **Positive Brand Association:** Align your brand with a trusted nonprofit dedicated to ethical business practices, enhancing your reputation among consumers who prioritize integrity.
4. **Community Impact:** Your sponsorship will directly support programs and initiatives aimed at educating the public about ethical business practices, helping to create a more informed marketplace.

We are committed to making a meaningful difference in our community, but we cannot do it without the support of generous sponsors like you. Together, we can empower individuals, foster trust, and create a stronger, more vibrant community.

Thank you for considering this opportunity to partner with us. I would be delighted to discuss this further and explore how we can work together to make a lasting impact. Please feel free to reach out to me directly at 409-527-3722 or jessicagil@bbbsetexas.org.

Warm regards,

Jessica Gil

Education Foundation Director



409-835-5348



jessicagil@bbbsetexas.org



550 Fannin St Suite 100 Beaumont, Texas
77701



PRESIDENT

\$33,000 PWC

(\$35,800 value)



SPARK LEADERSHIP SUMMIT

CORPORATE SPONSOR
(\$3,000 VALUE)

- 6 tickets to the event
- Company logo displayed on the event web page
- At least 4 mentions on BBB Social Media Platforms
- Verbal and visual recognition in any general session
- Digital stage signage throughout Summit
- Logo on the inside cover of the summit program



TORCH AWARDS

INTEGRITY SPONSOR
(\$5,000 value)

- VIP table for 8
- Option to provide branded give-aways at event
- Logo included on promotional materials
- Press release mention
- Recognized during event
- Additional logo placement



PROFESSIONAL WOMEN'S CONFERENCE

PRESENTING SPONSOR
(\$20,000 VALUE)

- 16 wristbands for conference
- Stage Signage (digital and/or printed)
- Name and Logo at top spots on website(s) for 1 year
- Inclusion and quote in joint press release announcing conference.
- Logo on event program cover
- 2 Premier vendor spaces
- Signage at registration
- Logo included on "goodie" bags.
- Included on top lining on all promotional sites and materials.
- On stage presence and ability to address audience during conference – any general assemblies.
- Opportunity to provide a featured speaker and/or break out session.
- Representatives included in all planning sessions and Planning Committee
- Various access to conduct social media "live feeds" during event on sponsor's own platforms



BRUNCH & LEARNS

PROGRAM SPONSOR
(\$4,000 value, *SELECT 4*)

- Recognition at event/stage signage
- Premium table for 8
- Opportunity to sponsor additional Brunch & Learns with 25% discount

MONTHLY EVENTS & EXTRAS

(\$2,000 value)

- Option to host 1 Coffee and Connection and 1 Sip n' Social with no additional sponsor fee.
- Named sponsor for each event.
- Rotating BBB.org homepage ad for 6 months and enhanced listing with logo placement for 3 months

**Passport to Success:
Women's Leadership
Brunch Enterprise Sponsor**

NEW IN 2025!

Leadership Mastery Academy: Powered by BBB

- **Complimentary Legacy Sponsorship \$1,800 Value**



PRESIDENT

\$33,000 SPARK •••
(\$35,800 value)



SPARK LEADERSHIP SUMMIT

PRESENTING SPONSOR
(\$20,000 value)

- Logo on the event web page & bbb.org homepage for 1 year.
 - Company logo displayed on main stage signage & Program Front Cover
 - Opportunity to play a company video at least once during the summit. (< 90 seconds)
 - On stage presence during welcome or closing.
 - Company logo displayed/mentioned on pre-promotional summit marketing material (print/digital/radio/tv)
 - Company logo on post-summit survey.
 - At least 8 mentions on BBB Social Media
 - VIP Meet and Greet
 - Reserved seating in sessions
 - Booth space in main ballroom
 - Signage at registration/check-in.
- First right of refusal
- Number of tickets tbd



TORCH AWARDS

INTEGRITY SPONSOR
(\$5,000 value)

- VIP table for 8
- Option to provide branded give-aways at event
- Logo included on promotional materials
- Press release mention
- Recognized during event
- Additional logo placement



PROFESSIONAL WOMEN'S CONFERENCE

ADVENTURER SPONSOR
(\$2,500 value)

- 8 attendees for the all-day conference
- 1 vendor booth space
- Event program recognition
- Sponsor recognition on social media
- Ability to contribute 500 promotional items for the event swag bags

Passport Line Sponsor

- Ability to provide 4 team members to volunteer the day of registration to meet attendees

BRUNCH & LEARNS

PROGRAM SPONSOR
(\$4,000 value, **SELECT4**)

- Recognition at event/stage signage
- Premium table for 8
- Opportunity to sponsor additional Brunch & Learns with 25% discount

MONTHLY EVENTS & EXTRAS

(\$2,000 value)

- Option to host 1 Coffee and Connection and 1 Sip n' Social with no additional sponsor fee.
- Named sponsor for each event.
- Rotating BBB.org homepage ad for 6 months and enhanced listing with logo placement for 3 months

NEW IN 2025!

Leadership Mastery Academy: Powered by BBB

- Complimentary Legacy Sponsorship \$1,800 Value



PRESIDENT

\$33,000 TORCH
(\$35,800 value)



SPARK LEADERSHIP SUMMIT

CORPORATE SPONSOR
(\$3,000 VALUE)

- 6 tickets to the event
- Company logo displayed on the event web page
- At least 4 mentions on BBB Social Media Platforms
- Verbal and visual recognition in any general session
- Digital stage signage throughout Summit
- Logo on the inside cover of the summit program



TORCH AWARDS

PRESENTING SPONSOR
(\$20,000 value)

- VIP table for 10
- Open Bar to table
- Logo on front of event program cover
- Logo and name included on all/any promotional materials
- Option for stage representation twice during the program
- BBB.org homepage logo placement for 3 months
- Option to provide branded give-aways
- Logo included on promotional materials Press release
- Recognized during event
- Additional logo placement
- Exclusive VIP Interview
- 90 second company video showcased at program



PROFESSIONAL WOMEN'S CONFERENCE

GLOBETROTTER SPONSOR
(\$5,000 value)

- 8 attendees for the all-day conference VIP Meet & Greet
- Logo & name on website for 3 months
- Mentioned in promotions as award sponsor with stage presence during awards
- Logo in event program
- 1 Premier vendor booth
- digital signage during award presentation
- Name included in print and digital items
- Ability to contribute 500 promotional items for the event swag bags

BRUNCH & LEARNS

PROGRAM SPONSOR
(\$4,000 value, SELECT 4)

- Recognition at event/stage signage
- Premium table for 8
- Opportunity to sponsor additional Brunch & Learns with 25% discount

MONTHLY EVENTS & EXTRAS

(\$2,000 value)

- Option to host 1 Coffee and Connection and 1 Sip n' Social with no additional sponsor fee.
- Named sponsor for each event.
- Rotating BBB.org homepage ad for 6 months and enhanced listing with logo placement for 3 months

NEW IN 2025!

Leadership Mastery Academy: Powered by BBB

- **Complimentary Legacy Sponsorship \$1,800 Value**



CHAIRMAN

\$25,000

(\$28,800 value)



SPARK LEADERSHIP SUMMIT

BREAKOUT SPONSOR
(\$5,000 value)

- 6 tickets to the event with reserved seating
- Opportunity to select breakout topics
- Host selected session with 2-3 min about your company
- provide give-aways
- Logo on webpage and pre promotional media
- Social Media mentions
- verbal and visual recognition in any sessions
- Logo on inside cover of program



TORCH AWARDS

INTEGRITY SPONSOR
(\$5,000 value)

- VIP table for 8
- Option to provide branded give-aways at event
- Logo included on promotional materials
- Press release mention
- Recognized during event
- Additional logo placement



PROFESSIONAL WOMEN'S CONFERENCE

GLOBETROTTER SPONSOR
(\$5,000 value)

- 8 attendees for the all-day conference VIP Meet & Greet
- Logo & name on website for 3 months
- Mentioned in promotions as award sponsor with stage presence during awards
- Logo in event program
- 1 Premier vendor booth
- digital signage during award presentation
- Name included in print and digital items
- Ability to contribute 500 promotional items for the event swag bags



BRUNCH & LEARNS

(\$8,000 value)

- Select 2 Enterprise sponsored B&L
- Select 1 Program sponsored B&L
- Select 1 Lobby sponsored B&L
- Recognition at event/stage signage
- Premium table for 8
- Opportunity to sponsor additional Brunch & Learns with 25% discount

MONTHLY EVENTS & EXTRAS

(\$2,000 value)

- Option to host 1 Coffee and Connection and 1 Sip n' Social with no additional sponsor fee.
- Named sponsor for each event.
- Rotating BBB.org homepage ad for 6 months and enhanced listing with logo placement for 3 months



NEW IN 2025!

Leadership Mastery Academy: Powered by BBB

- **Legacy Sponsorship \$1,800 Value**
- **\$2,000 Scholarship Donation & Presentation**



EXECUTIVE

\$11,000

(\$12,300 value)



SPARK LEADERSHIP SUMMIT

CORPORATE SPONSOR
(\$3,000 VALUE)

- 6 tickets to the event
- Company logo displayed on the event web page
- At least 4 mentions on BBB Social Media Platforms
- Verbal and visual recognition in any general session
- Digital stage signage throughout Summit
- Logo on the inside cover of the summit program



TORCH AWARDS

HONESTY SPONSOR
(\$3,000 value)

- Table for 8
- Press release mention
- Recognized during event
- Additional logo placement



PROFESSIONAL WOMEN'S CONFERENCE

ADVENTURER SPONSOR
(\$2,500 value)

- 8 attendees for the all-day conference VIP Meet & Greet
- 1 vendor space
- Event program recognition
- Sponsor recognition on Social Media
- Ability to contribute 500 promotional items for the event swag bags



BRUNCH & LEARNS

ASSOCIATE SPONSOR
(\$1,800 value, SELECT 4)

- Premium table for 8
- Opportunity to sponsor additional Brunch & Learns with 25% discount

MONTHLY EVENTS & EXTRAS

(\$2,000 value)

- Option to host 1 Coffee and Connection and 1 Sip n' Social with no additional sponsor fee.
- Named sponsor for each event
- Rotating BBB.org homepage ad for 6 months and enhanced listing with logo placement for 3 months



DIRECTOR

\$6,000

(\$6,300 value)



SPARK LEADERSHIP SUMMIT

COMMUNITY SPONSOR
(\$1,500 value)

- 5 tickets to the event
- Company logo displayed on the event web page
- At least 2 mentions on BBB Social Media Platforms
- Digital stage signage throughout Summit
- Logo on the inside cover of the summit program



TORCH AWARDS

COMMUNITY SPONSOR
(\$1,500 value)

- Table for 8
- Additional logo placement



PROFESSIONAL WOMEN'S CONFERENCE

VOYAGER SPONSOR
(\$1,500 VALUE)

- 4 attendees for the all-day conference
- 1 vendor space
- Event program recognition
- Sponsor recognition on Social Media
- Ability to contribute 500 promotional items for the event swag bags



BRUNCH & LEARNS

ASSOCIATE SPONSOR (SELECT 4)
(\$1,800 value)

- Premium table for 8
- Opportunity to sponsor additional Brunch & learns with 25% discount





ADMINISTRATIVE

\$4,000



SPARK LEADERSHIP SUMMIT

PROFESSIONAL SPONSOR
(\$500 value)

- 2 tickets to the event
- Company logo displayed on the event web page
- Company name on the inside cover of summit program

**PATRON SPONSOR EXCLUSIVE*



TORCH AWARDS

TRUST SPONSOR
(\$850 value)

- Table for 8



PROFESSIONAL WOMEN'S CONFERENCE

(\$850 value)

- 3 attendees for the all-day conference
- 1 vendor space



BRUNCH & LEARNS

ASSOCIATE SPONSOR (SELECT 4)
(\$1,800 value)

- Premium table for 8
- Opportunity to sponsor additional Brunch & learns with 25% discount



BOOSTER

\$2,500



SPARK LEADERSHIP SUMMIT

PROFESSIONAL SPONSOR
(\$500 value)

- 2 tickets to the event
- Company logo displayed on the event web page
- Company name on the inside cover of summit program

***PATRON SPONSOR EXCLUSIVE**



TORCH AWARDS

ETHICS SPONSOR
(\$425 value)

- 1/2 table for 4



PROFESSIONAL WOMEN'S CONFERENCE

(\$750 value)

- 2 attendees for the all-day conference
- 1 vendor space



BRUNCH & LEARNS

ENTRY SPONSOR
(\$900 Value, select 4 B&L to attend)

- 4 Tickets to each Brunch & Learn Event
- Opportunity to sponsor additional Brunch & Learns with 25% discount





**EDUCATION
FOUNDATION**

EVENTS & PROGRAM

• • • • **Sponsorship Opportunities**



ENTERPRISE SPONSOR \$1,200

- Recognition on event pages, promotional material and during event for 1 or each brunch
- Premium table for 8
- 5- minute presentation and representation/company booth at event

(only 1 available per brunch)

REGISTRATION/ LOBBY SPONSOR \$1,500

- Recognition on event pages, promotional material and during event for 1 or each brunch
- Premium table for 8
- Company representation/recognition in lobby/ at registration

(only 1 available per brunch)

PROGRAM SPONSOR \$1,000

- Recognition at event/ stage signage
- Premium table for 8

ASSOCIATE SPONSOR \$450

- Recognition at event
- Table for 8



LEADERSHIP MASTERY ACADEMY: Powered by BBB

Legacy Sponsorship \$1,800

- Mentioned as a Legacy Sponsor at **Spark Leadership Summit 2025** on stage during invitation to Leadership Academy
- 1 complimentary student seat at the academy
- Premium Newsletter (Sent to Ab's and non-Ab's) Logo Placement for most Leadership Academy Emails
- Logo included in digital promotion of event
- Logo included in event T-Shirt
- Social Media sponsorship mention post with featured company content (Company culture post or similar)
- Logo on marketing materials (including BBB Leadership Mastery Academy Banner)
- Additional logo placement
- Ability to contribute to swag bag giveaways
- 2 tickets to Graduation Mixer
- Mention on stage during certificate presentation
- Graduation Mixer program recognition



EXTRAS!

- **BBB Coffee & Connection \$200**
- **BBB Mid Morning Mingle \$200**
- **BBB Sip & Social \$300**



THE spark LEADERSHIP SUMMIT

... where industry, business, education, and nonprofits unite to create a dynamic, transformational experience for ready leaders of today and the generation of leaders for tomorrow!

As the premier leader in Marketplace Trust, BBB and the Education Foundation is proud to present "The Spark" Leadership Summit to the Greater Southeast Texas region, the only one of it's kind, to our area. We believe it is not only important, but critical to invest in the future of leadership.

The vision of The Spark Summit is to create such a dynamic platform that individuals and businesses from across the region leave the Summit engaged and ready to meet the needs within their own companies. The Spark Summit 2024 allows local businesses, entrepreneurs, and leaders the opportunity to unplug from their daily routine and plug into resources that will catapult them to the next level of leadership.

The Spark Summit provides necessary skills and leadership coaching that helps elevate the skillsets of our current and future workforce.



**EDUCATION
FOUNDATION**





Torch AWARDS

A Celebration of Excellence

BBB's annual Torch Awards honor organizations and individuals that demonstrate excellence in the marketplace, a higher level of character and a commitment to community. The event consists of entertainment, awards program, dinner and more each year!

A sponsorship package increases awareness of your company's brand and demonstrates your commitment to Better Business Bureau and the Education Foundation. Your generous support helps keep application entries free for Torch Awards for businesses and celebrates ethical business leaders. Your sponsorship also benefits the BBB Education Foundation that funds the Student of Integrity and additional scholarship programs.



**EDUCATION
FOUNDATION**





The Professional Women's Conference, hosted by the BBB Education Foundation and proudly presented by Baptist Hospitals of Southeast Texas, is an inspiring gathering aimed at empowering women in our community. This dynamic event features presentations from a diverse array of distinguished speakers, offering valuable professional development, insights and practical tips. Attendees will engage in enriching breakout sessions, expand their networks, and celebrate the Women of Integrity Honorees.

Additionally, the conference includes an expo showcasing a variety of vendors and resources, all designed to foster growth and connection. Our mission is to create a transformative regional conference that elevates professional development in the Greater Southeast Texas area.





BRUNCH & LEARN

Our Brunch and Learns are dedicated to fostering professional growth and continuous education in a relaxed, engaging environment. Our mission is to empower individuals and organizations through insightful discussions, hands-on workshops, and networking opportunities that enhance skills and knowledge.

Each Brunch and Learn session combines a delicious brunch with expert-led presentations on a variety of topics, ranging from industry trends to personal development strategies. We aim to create a supportive community where professionals can connect, share ideas, and gain valuable insights that can be applied in their careers.

The attendants can expect to expand their horizons, build meaningful relationships, and invest in their professional journey. These events will cultivate a culture of learning that drives success and innovation in the workplace and beyond.

EDUCATION FOUNDATION



2025 Event & Digital Sponsors

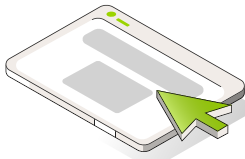
1



Welcome Wednesday Sponsored by: YOU

Your featured logo on our weekly posts congratulating our New AB's. Logo will be included in our monthly e-newsletter with a large mailing list. Opportunity to provide materials in AB Welcome packets. Recognition and opportunity to have presence at new AB Orientations TBD

2



Milestone Monday Sponsored by: YOU

Your logo and business tag on weekly posts congratulating businesses that receive accreditation anniversaries. Opportunity to present milestone certificate if applicable. Logo will be included in our monthly e-newsletter with a large mailing list. Rotating featured ad on BBB homepage.

3



Community Digital Media Sponsor

Your logo and name recognition featured in e-newsletter to consumers and businesses. Rotating featured ad on BBB homepage

4



BBB Seal Reveal Sponsor

Logo and name top recognition on Social Media and Website public invite. Social Media post with logo and company culture post in discussion of event. Sponsor to provide basket, option to assist with Seal Reveal. Ability to contribute welcome basket items.

5



Monthly Events

Coffee and Connection offered at \$200 per event, Sip N' Social offered at \$300 per event. Sponsored and hosted by AB. Top recognition on event pages, social media, and promotional material.



EDUCATION FOUNDATION

BBB Education Foundation Southeast Texas



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