



BETTER BUSINESS BUREAU SEO AUDIT SOFTWARE FAQS

BETTER BUSINESS BUREAU® SERVING THE HEART OF TEXAS

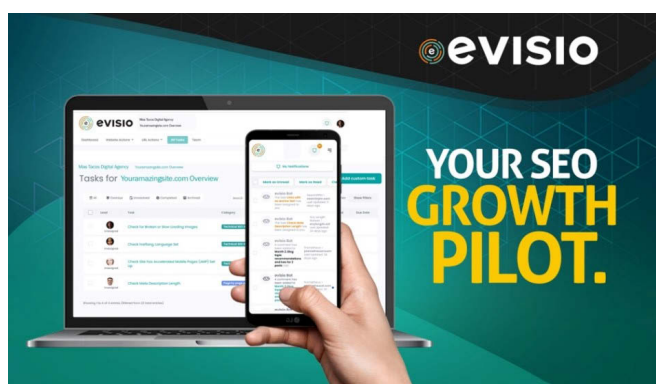
BBB SEO AUDIT SOFTWARE

Intro

SEO Auditing tools, such as Evisio Audit Software, help small businesses see gaps on their website that need to be addressed to increase organic traffic.

Fly High with Smart Insights

- To win at SEO, you need more than just insights — you need to know how to use them to get results. **Evisio scans your site, identifies what's working and what's not**, and then tells you exactly what steps to take (and in what order) to improve your rankings fast.
- **Get strategic recommendations** based on your audit.
- Get a list of **customized action items** to turn those recommendations into rankings.
- Manage **multiple websites at once**.
- Close the gaps in your SEO process and do the **work that gets results**.



Course Correction Alerts

Say goodbye to missed opportunities that may keep your site ranking #1. **Evisio works behind the scenes, crawling your site each week and alerting you to new issues and opportunities that arise.**

- Keep a pulse on your clients' or your business' health with no extra work.
- Get notified when something needs your attention.
- Automatically create new tasks based on findings.
- Catch issues immediately and act fast, staying ahead of the competition.

Ensure a Safe Flight with Increased Visibility and Trust

For too long, SEO has felt messy, confusing, and vague. Evisio lets you pull back the curtain on SEO by showing what you're working on and connecting your work results. It's the easiest way to prove the value of SEO and stand out from the competition.

- Connect the work you're doing to accurate results.
- Keep a record of all the work done to your sites and quickly be able to provide an answer when asked when things are with SEO.
- Easily share progress reports with clients or leadership.
- Scale your SEO business using your proven track record of success.

BBB Add-On Services Comparison

BBB Add-On Services

Accredited Businesses that would like to enhance their SEO rankings by fixing any of the auditing suggestions that the software provides, can then opt to use any of the following tier service products offered by Better Business Bureau.

BBB Add On Services	BBB Bronze SEO Plan	BBB Silver SEO Plan	BBB Gold SEO Plan	BBB Platinum SEO Plan
Google Business Profile Set up and Optimization	✓	✓	✓	✓
SEO Content - About Section, Photos, Business Information	✓	✓	✓	✓
Add Service Area & Services Offered	✓	✓	✓	✓
Build 25 Local Links & Local Rank Tracking	✓	✓	✓	✓
Keyword Research with Content	✗	✓	✓	✓
Three Pages Tagged with 3-5 keywords	✗	✓	✓	✓
Submission to Local Aggregators	✗	✓	✓	✓
Data Axle, Foursquare, Neustar Localize, Yellow Pages Network, and GPS Network	✗	✓	✓	✓
Five Pages Tagged with 3-5 keywords	✗	✗	✓	✓
One Company Blog	✗	✗	✓	✓
One Press Release for Company	✗	✗	✗	✓
Four Company Blogs	✗	✗	✗	✓

BBB Add On Service Plans

BBB Add On Services	BBB Bronze SEO Plan	BBB Silver SEO Plan	BBB Gold SEO Plan	BBB Platinum SEO Plan
Monthly Cost	\$300.00	\$800.00	\$1,200.00	\$2,000.00



**Contact Your Advertising Consultant
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