

Your BBB Accreditation Journey

Get the most out of your BBB Accreditation with Events, Education Courses, Awards, and monthly Profile Logins.

For more information visit: **BBBSC.ORG**



MONTH 1

RENEWAL for Existing Accredited Businesses

- Congratulations on your Accreditation renewal
- Get the most out of your BBB Accreditation Feedback Survey
- Annual Account Review Meeting
- Log into your BBB Profile
- **Register for BBB Events and Education at BBBSC.org**

MONTH 1 **NEW** Accredited Businesses

- Welcome & On-boarding with BBB Account Manager
- **Implementation of benefits (download and use your BBB Dynamic Seal)**
- Attend *BBB Advantage* Course
- **Register for BBB Events and Education at BBBSC.org**
- Log in and review your new BBB Profile

MONTH 2-3

- Attend *BBB Awards* Course
- Attend *Digital Advertising* Trainings
- Buzz with the Bs Networking
- Log into your BBB Profile



MONTH 4-6

- Attend *Intro to Social Impact* Course
- Buzz with the Bs Networking
- Log into your BBB Profile
- **Call your Account Manager**

MONTH 7-9

- Fraud Prevention Review
- Attend Ongoing Education Courses
- Buzz with the Bs Networking
- Log into your BBB Profile



MONTH 10-12

- **Schedule Annual Account Review with BBB Account Manager**
- Annual Accreditation Renewal
- Review your BBB Benefits
- Attend Ongoing Education Courses
- Buzz with the Bs Networking
- Log into your BBB Profile



BBB EVENTS, EDUCATION, SPONSORSHIPS, ENGAGEMENT

- Small Business Week Nominations - January to March
- *Intro to Social Impact* (BBB4Good Education) - Monthly
- Buzz with the Bs Networking - Every Other Month
- Excellence in Customer Service (EICS) Workshop - January
- EICS Application Review/Submission - May
- PRISM Awards Event - July
- A Night Of Excellence Gala Event - October



**THE SIGN OF A
BETTER
BUSINESS™**
Find one at **BBB.org**