



Mark Your Calendar

2025 EVENTS



For more information and to register for these events, visit: BBBSC.org

<p>JANUARY 7 The Advantage – In Person 14 Harnessing Gen AI for Small Business 16 Intro to Digital Ads – In Person 29 EICS Application Writing Workshop</p>	<p>JULY 1 BBB Awards Participation – Virtual 8 Harnessing Gen AI for Small Business 16 The Advantage – In Person 17 PRISM Awards 22 Intro to Digital Ads – In Person</p>
<p>FEBRUARY 4 BBB Awards Participation – Virtual 5 Intro to Social Impact – In Person 12 Buzz with the Bs 18 Intro to Digital Ads – Virtual 19 Harnessing Gen AI for Small Business 20 The Advantage Webinar</p>	<p>AUGUST 5 BBB Awards Participation – Virtual 6 Intro to Social Impact – In Person 6 The Advantage Webinar 12 Intro to Digital Ads – Virtual 13 Buzz with the Bs 19 Harnessing Gen AI for Small Business</p>
<p>MARCH 4 BBB Awards Participation – Virtual 5 Intro to Social Impact – Virtual 11 The Advantage - In Person 12 Intro to Digital Ads – In Person 18 Harnessing Gen AI for Small Business</p>	<p>SEPTEMBER 9 Harnessing Gen AI for Small Business 10 Intro to Social Impact – Virtual 11 BBB Awards Participation 16 The Advantage – In Person 18 Intro to Digital Ads – In Person</p>
<p>APRIL 1 BBB Awards Participation – Virtual 2 Intro to Social Impact – In Person 8 The Advantage Webinar 15 Intro to Digital Ads – Virtual 16 Buzz with the Bs 22 Harnessing Gen AI for Small Business</p>	<p>OCTOBER 7 BBB Awards Participation 8 Intro to Social Impact – In Person 14 The Advantage Webinar 15 Intro to Digital Ads – Virtual 16 A Night of Excellence Gala 21 Harnessing Gen AI for Small Business 22 Buzz with the Bs</p>
<p>MAY 5-9 Small Business Week 13 The Advantage – In Person 14 Intro to Social Impact - Virtual 15 BBB Awards Participation – Virtual 20 Intro to Digital Ads – In Person 22 Harnessing Gen AI for Small Business</p>	<p>NOVEMBER 4 BBB Awards Participation 5 Intro to Social Impact – Virtual 11 Harnessing Gen AI for Small Business 12 Intro to Digital Ads – In Person 18 The Advantage – In Person</p>
<p>JUNE 3 BBB Awards Participation – Virtual 10 The Advantage Webinar 11 Intro to Digital Ads – Virtual 17 Harnessing Gen AI for Small Business 18 Buzz with the Bs</p>	<p>DECEMBER 2 BBB Awards Participation – Virtual 9 Harnessing Gen AI for Small Business 11 Buzz with the Bs Happy Hour</p>

BUZZ with the Bs

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This networking event is an incredible opportunity to find out how we can help each other grow in the thriving business community of Southern Colorado. This networking event is open to both BBB Accredited Businesses as well as non-accredited businesses.

THE ADVANTAGE

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Explore what BBB offers your company and the community. Enjoy networking followed by an informative workshop covering:

- The exclusive benefits your BBB membership offers
- Marketing your business using the BBB Accredited Business Seal
- Navigating the review and complaint processes
- Generating new business leads through Get a Quote

Plus:

- Find out about the value of our Age-Friendly Business Certification and BBB4Good
- Take a look at our website and learn more about online advertising opportunities in the Unified Search Directory



PIKES PEAK REGION SMALL BUSINESS WEEK

Better Business Bureau of Southern Colorado, Pikes Peak Small Business Development Center, and The Colorado Springs Chamber & EDC co-host Pikes Peak Region Small Business Week. It includes a variety of workshops, an awards celebration, and networking, all of which are designed to support and provide resources for small business owners, entrepreneurs, and those preparing to start a business.



A NIGHT OF EXCELLENCE

Since 1995, BBB of Southern Colorado has honored businesses in the community that demonstrate a commitment to exemplary customer service. Recipients of the BBB Excellence in Customer Service Award are recognized at our annual A Night of Excellence awards gala. This gala attracts community leaders and business professionals who are dedicated to the prosperity of Southern Colorado. Guests enjoy a full course dinner, entertainment, networking, and awards celebration.



INTRO TO SOCIAL IMPACT

The BBB4Good program enables purpose-driven businesses to become "BBB4Good Verified" by vetting their social good activities with BBB. BBB4Good empowers consumers to choose businesses that reflect their values and purpose-driven business to stand out in the marketplace.



INTRO TO DIGITAL ADS

The Better Business Bureau and Google have teamed up to give your business a competitive edge in advertising. Get ready to maximize your online visibility, attract more customers, and achieve greater success with this powerful partnership.



BBB AWARDS PARTICIPATION

Explore what BBB Awards are available to your company and our community. This presentation covers opportunities to participate in our Excellence In Customer Service Award, Pikes Peak Small Business Week Awards, BBB4Good PRISM Awards, BBB Summit Award (based on online engagement), and the Colorado BBB Award Winners Summit for networking with fellow recipients.

HARNESSING GENERATIVE AI FOR SMALL BUSINESS

Harnessing Generative AI for Small Businesses
Generative AI can greatly benefit small businesses by automating tasks like content creation and customer service, saving time, and resources. By improving efficiency and fostering creativity, learn how generative AI tools can help small businesses compete in today's and tomorrow's marketplace.



THE SIGN OF A BETTER BUSINESS
Find one at BBB.org