



Mark Your Calendar

# 2024 EVENTS

Better Business Bureau® of Southern Colorado  
25 N. Wahsatch Ave., Colorado Springs, CO 80903



## JANUARY

9 The Advantage - In Person  
11 EICS Writing Workshop  
16 Intro to Digital Ads - In Person

## FEBRUARY

6 BBB Awards Participation - Virtual  
7 Intro to Social Impact - In Person  
13 Buzz with the Bs  
20 Intro to Digital Ads - Virtual  
21 The Advantage Webinar

## MARCH

5 BBB Awards Participation - Virtual  
6 Intro to Social Impact - Virtual  
12 Intro to Digital Ads - In Person  
14 The Advantage - In Person

## APRIL

2 BBB Awards Participation - Virtual  
3 Intro to Social Impact - In Person  
9 Intro to Digital Ads - Virtual  
10 The Advantage Webinar  
16 Buzz with the Bs  
28-May 2 Small Business Week

## MAY

7 BBB Awards Participation - Virtual  
15 Intro to Social Impact - Virtual  
16 The Advantage - In Person  
21 Intro to Digital Ads - In Person

## JUNE

4 BBB Awards Participation - Virtual  
11 Intro to Digital Ads - Virtual  
12 The Advantage Webinar  
18 Buzz with the Bs

## JULY

11 BBB Awards Participation - Virtual  
17 The Advantage - In Person  
18 PRISM Awards  
23 Intro to Digital Ads - In Person

## AUGUST

6 BBB Awards Participation - Virtual  
7 The Advantage Webinar  
8 Intro to Social Impact - In Person  
13 Buzz with the Bs  
20 Intro to Digital Ads - Virtual

## SEPTEMBER

12 Intro to Social Impact - Virtual  
17 Intro to Digital Ads - In Person  
18 The Advantage - In Person  
19 BBB Awards Participation - Virtual

## OCTOBER

8 BBB Awards Participation - Virtual  
9 The Advantage Webinar  
15 Intro to Digital Ads - Virtual  
17 A Night of Excellence  
22 Buzz with the Bs  
23 Intro to Social Impact - In Person

## NOVEMBER

5 BBB Awards Participation - Virtual  
12 Intro to Digital Ads - In person  
19 Intro to Social Impact - Virtual  
21 The Advantage - In Person

## DECEMBER

3 BBB Awards Participation - Virtual  
12 Buzz with the Bs Happy Hour

For more information and to register for these events, visit

[bbbsc.org](http://bbbsc.org)

## BUZZ with the Bs

### BUZZ WITH THE Bs

This networking event is an incredible opportunity to find out how we can help each other grow in the thriving business community of Southern Colorado. This networking event is open to both BBB Accredited Businesses as well as non-accredited businesses.

### THE ADVANTAGE

Explore what BBB offers your company and the community. Enjoy networking followed by an informative workshop covering:

- The exclusive benefits your BBB membership offers
- Marketing your business using the BBB Accredited Business Seal
- Navigating the review and complaint processes
- Generating new business leads through Get a Quote

Plus:

- Find out about the value of our Age-Friendly Business Certification
- Explore the Review Solutions App
- Take a look at our updated website and learn more about online advertising opportunities in the improved Unified Search Directory

## THE ADVANTAGE



### PIKES PEAK REGION SMALL BUSINESS WEEK

Better Business Bureau of Southern Colorado, Pikes Peak Small Business Development Center, and The Colorado Springs Chamber & EDC co-host Pikes Peak Region Small Business Week. It includes a variety of workshops, an awards celebration, and networking, all of which are designed to support and provide resources for small business owners, entrepreneurs, and those preparing to start a business.



### A NIGHT OF EXCELLENCE

Since 1995, BBB of Southern Colorado has honored businesses in the community that demonstrate a commitment to exemplary customer service. Recipients of the BBB Excellence in Customer Service Award are recognized at our annual A Night of Excellence awards gala. This gala attracts community leaders and business professionals who are dedicated to the prosperity of Southern Colorado. Guests enjoy a full course dinner, entertainment, networking, and awards celebration.



### INTRO TO SOCIAL IMPACT

The BBB4Good program enables purpose-driven businesses to become "BBB4Good Verified" by vetting their social good activities with BBB. BBB4Good empowers consumers to choose businesses that reflect their values and purpose-driven business to stand out in the marketplace.



### INTRO TO DIGITAL ADS

The Better Business Bureau and Google have teamed up to give your business a competitive edge in advertising. Get ready to maximize your online visibility, attract more customers, and achieve greater success with this powerful partnership.

### BBB AWARDS PARTICIPATION

Explore what BBB Awards are available to your company and our community. During this short virtual presentation, you will hear and can ask questions about the various ways your business can participate in our various events and Awards. These include: Our Excellence In Customer Service (EICS) Award, which is our premier program where applicants and recipients are honored at the annual Gala called A Night of Excellence. The Pikes Peak Small Business Week Awards in various categories. The BBB4Good PRISM Awards, honoring businesses who have a social impact component incorporated into their business model. The BBB Summit Award is data-driven based on a business's dedication, activity, and BBB business profile interactions on the local BBB.org website. Finally, our newest statewide Colorado BBB Award Winners Summit which gives past BBB Award recipients the ability to network and interact with other BBB Winners alumni from across the state.



**THE SIGN OF A  
BETTER  
BUSINESS.**  
Find one at [BBB.org](http://BBB.org)