



# STAND OUT

## with a BBB Enhanced Listing

As a BBB Accredited Business, you aligned your brand with trust. Your business can be found on BBB.org along with the BBB Seal - alerting consumers that you are a business to trust. Committing to the BBB mission means a lot to consumers, so we want to provide an opportunity to enhance your listing on BBB.org. These listings ensure that your business appears with the perfect placement on your category page.

### Perfect Packages

- ✓ Multiple locations on BBB.org
- ✓ Budget friendly price points
- ✓ Flat rate, no PPC
- ✓ Limited availability

### Tailored Solutions

- ✓ Stand out further
- ✓ Custom packages

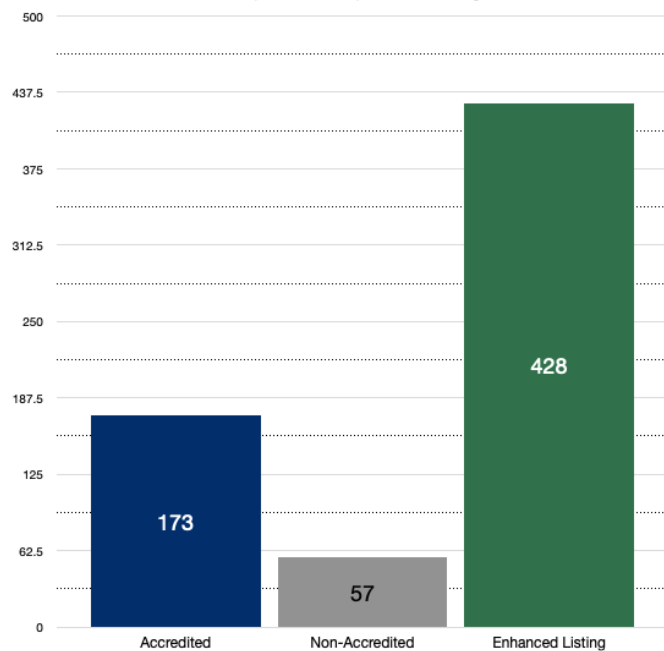
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Impression Exposure Average



## Location Matters

Rotates evenly in the **First Position** of search results with other limited participants. Location targeted and links directly to BBB profile page.

Rotates evenly in the **Second Position** of search results with other limited participants. Location targeted and links directly to BBB profile page.

## 147% Impression Increase

From 2020 to 2022, an Accredited Business enrolled in the Enhanced Listing Program has experienced an average impression increase of more than 147%!

Rotates evenly in the **Third Position** of search results with other limited participants. Location targeted and links directly to BBB profile page.

Rotates evenly in the **Bottom Banner** of search results with other limited participants. Location targeted and links directly to BBB profile page.

**Listing 1**

**Listing 2**

**Listing 3**

**Bottom**

**Side**

Rotates evenly in the **Side Rail** of search results with other limited participants. Location targeted and links to BBB profile page or directly to your company's website.

## Interested in Increased Impressions?

Contact Hunter today!

**Hunter Jones**

Vice President of Business Services

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