



2024 SPONSORSHIP PACKAGES

Presented by
BBB Education Foundation



WHAT ARE THE TORCH AWARDS?

The BBB Torch Awards for Ethics (formerly the BBB Integrity Awards) honor businesses and nonprofits for putting ethics into action. These awards are a program of the BBB Foundation. They are the most prestigious awards bestowed by the BBB. The annual awards luncheon honors the winners of the BBB Spark Awards, Torch Awards for Ethics and Students of Integrity Scholarship recipients.

WHY SPONSOR?

YOUR CONTRIBUTION:

- Supports BBB's Education Foundation programs that serve our entire community
- Shows that your organization supports ethical business practices in the marketplace, the cornerstone of the BBB mission
- Elevates community awareness of businesses, charities and students that aspire to the highest level of ethics
- Show your support of this event by adding your sponsorship to the Midlands Business Journal special section on the 2024 BBB Torch Awards for Ethics

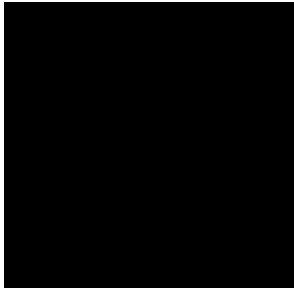
We need your support!






INTEGRITY **Sponsorship**

COST: \$13,500




- \$11,800 is a charitable tax-deductible contribution to the BBB Education Foundation
- 2 tables of 10 (20 tickets) to the luncheon with VIP seating
- Full-page ad in Midlands Business Journal
- Recognition from the podium at the luncheon
- Company name/logo included on event takeaway bag
- Company name/logo prominently displayed at the luncheon
- Company marketing collateral included in event takeaway bag
- Company name/logo included on BBB newsletter
- Company name/logo/dynamic link included on event page for 12 months
- Company name/logo included on event ticket site
- Company name/logo included on BBB Annual Report
- Acknowledgment in event program
- Large booth space at event
- Photo opportunity with keynote speaker
- Monthly social media recognition prior to September
- Online video pre-roll commercial for on-air and online



TRUST Sponsorship

COST: \$8,500

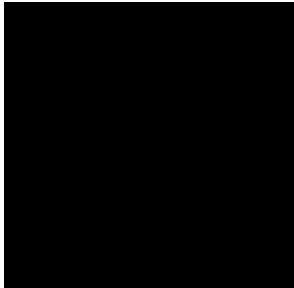


- \$6,800 is a charitable tax-deductible contribution to the BBB Education Foundation
- Two tables (20 total tickets) to the luncheon with VIP seating
- Half-page ad in Midlands Business Journal
- Recognition from the podium at the luncheon
- Company name/logo prominently displayed at the luncheon
- Company name/logo included on BBB newsletter
- Company name/logo included on event takeaway bag
- Company name/logo/dynamic link included on event page for 12 months
- Company name/logo included on ticket site
- Acknowledgment in the event program
- Photo opportunity with keynote speaker
- Monthly social media recognition prior to September



ETHICS **Sponsorship**

COST: \$6,000




- \$5,150 is a charitable tax-deductible contribution to the BBB Education Foundation
- One table (10 total tickets) to the luncheon with VIP seating
- Half-page ad in Midlands Business Journal
- Company name/logo prominently displayed at the luncheon
- Company name/logo included on BBB newsletter
- Company name/logo/dynamic link included on event page for 12 months
- Company name/logo included on ticket site
- Acknowledgment in the event program
- Photo opportunity with keynote speaker
- Monthly social media recognition prior to September

VALUES **Sponsorship**

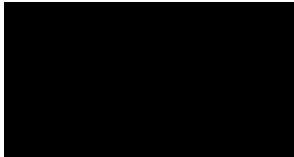
COST: \$3,500

- \$2,650 is a charitable tax-deductible contribution to the BBB Education Foundation
- One table (10 total tickets) to the luncheon with VIP seating
- Quarter-page ad in Midlands Business Journal
- Company name/logo prominently displayed at the luncheon
- Company name/logo included on BBB newsletter
- Company name/logo/dynamic link included on event page for 12 months
- Acknowledgment in the event program
- Photo opportunity with keynote speaker
- Monthly social media recognition prior to September




JUSTICE **Sponsorship**

COST: \$1,500



- \$650 is a charitable tax-deductible contribution to the BBB Education Foundation
- One table (10 total tickets) to the luncheon with VIP seating
- Company name/logo prominently displayed at the luncheon
- Company name/logo included on BBB newsletter
- Company name/logo/dynamic link included on event page for 12 months
- Acknowledgment in the event program
- Photo opportunity with keynote speaker
- Monthly social media recognition prior to September



PRIDE Sponsorship

COST: \$750



- \$410 is a charitable tax-deductible contribution to the BBB Education Foundation
- 5 tickets to the luncheon with VIP seating
- Company name/logo prominently displayed at the luncheon
- Company name/logo included on BBB newsletter
- Company name/logo/dynamic link included on event page for 12 months
- Acknowledgment in the event program
- Photo opportunity with keynote speaker
- Monthly social media recognition prior to September

CONTACT US & LEARN MORE

The **BBB Torch Awards for Ethics** (formerly the BBB Integrity Awards) honor businesses and nonprofits for putting ethics into action. These awards are a program of the BBB Foundation.

Direct sponsorship-related questions to:
jtekesky@bbbinc.org

Tickets and sponsorships can be secured until **Thursday, September 14.**



www.bbb.org/omahatorch



2024 LUNCHEON DETAILS

Tuesday, September 24, 2024 from 11:30am - 1pm

A View West Shores

110 S 243rd St

Waterloo, NE 68069

Keynote Speaker: Aaron Davis

Emcee: Rob McCartney, KETV Anchor

