



2023 SPONSORSHIP PACKAGES

Presented by
BBB Education Foundation

Contact: BBB VP of Communications & PR Josh Planos, jplanos@bbbinc.org
Learn more at bbb.org/omahatorch


WHY SPONSOR?

YOUR CONTRIBUTION:

- Supports BBB's Education Foundation programs that serve our entire community
- Shows that your organization supports ethical business practices in the marketplace, the cornerstone of the BBB mission
- Elevates community awareness of businesses, charities and students that aspire to the highest level of ethics


We need your support!




- 
- \$10,300 is a charitable tax-deductible contribution to the BBB Education Foundation
 - 2 tables of 10 (20 tickets) to the luncheon with VIP seating
 - Recognition from the podium at the luncheon
 - Company name/logo included on event takeaway bag
 - Company name/logo prominently displayed at the luncheon
 - Company marketing collateral included in event takeaway bag
 - Company name/logo included on BBB newsletter
 - Company name/logo/dynamic link included on event page for 12 months
 - Company name/logo included on event ticket site
 - Company name/logo included on feather flag at event
 - Company name/logo included on BBB Annual Report
 - Acknowledgment in event program
 - Large booth space at event
 - Photo opportunity with keynote speaker
 - Monthly social media recognition prior to September
 - Online video pre-roll commercial for on-air and online

INTEGRITY **Sponsorship**

COST: \$12,000





TRUST Sponsorship

COST: \$7,500




- \$5,800 is a charitable tax-deductible contribution to the BBB Education Foundation
- Two tables (20 total tickets) to the luncheon with VIP seating
- Recognition from the podium at the luncheon
- Company name/logo prominently displayed at the luncheon
- Company name/logo included on BBB newsletter
- Company name/logo included on event takeaway bag
- Company name/logo/dynamic link included on event page for 12 months
- Company name/logo included on feather flag at event
- Company name/logo included on ticket site
- Acknowledgment in the event program
- Photo opportunity with keynote speaker
- Monthly social media recognition prior to September



ETHICS Sponsorship

COST: \$5,000




- \$4,150 is a charitable tax-deductible contribution to the BBB Education Foundation
- One table (10 total tickets) to the luncheon with VIP seating
- Company name/logo prominently displayed at the luncheon
- Company name/logo included on BBB newsletter
- Company name/logo/dynamic link included on event page for 12 months
- Company name/logo included on ticket site
- Acknowledgment in the event program
- Photo opportunity with keynote speaker
- Monthly social media recognition prior to September

VALUES Sponsorship


COST: \$3,000

- \$2,150 is a charitable tax-deductible contribution to the BBB Education Foundation
- One table (10 total tickets) to the luncheon with VIP seating
- Company name/logo prominently displayed at the luncheon
- Company name/logo included on BBB newsletter
- Company name/logo/dynamic link included on event page for 12 months
- Acknowledgment in the event program
- Photo opportunity with keynote speaker
- Monthly social media recognition prior to September



JUSTICE Sponsorship

COST: \$1,500



- \$650 is a charitable tax-deductible contribution to the BBB Education Foundation
- One table (10 total tickets) to the luncheon with VIP seating
- Company name/logo prominently displayed at the luncheon
- Company name/logo included on BBB newsletter
- Company name/logo/dynamic link included on event page for 12 months
- Acknowledgment in the event program
- Photo opportunity with keynote speaker
- Monthly social media recognition prior to September



PRIDE Sponsorship

COST: \$750



- \$410 is a charitable tax-deductible contribution to the BBB Education Foundation
- 5 tickets to the luncheon with VIP seating
- Company name/logo prominently displayed at the luncheon
- Company name/logo included on BBB newsletter
- Company name/logo/dynamic link included on event page for 12 months
- Acknowledgment in the event program
- Photo opportunity with keynote speaker
- Monthly social media recognition prior to September

CONTACT US & LEARN MORE

The **BBB Torch Awards for Ethics** (formerly the BBB Integrity Awards) honor businesses and nonprofits for putting ethics into action. These awards are a program of the BBB Foundation serving Nebraska, South Dakota, The Kansas Plains and Southwest Iowa.

Direct sponsorship-related questions to:
jplanos@bbbinc.org



www.bbb.org/omahatorch



2023 LUNCHEON DETAILS

TUESDAY, SEPTEMBER 19, 2023 FROM 11:30AM - 1PM

A VIEW WEST SHORES

110 S 243RD ST

WATERLOO, NE 68069

