

2023 SPONSORSHIP PACKAGES

Presented by BBB Education Foundation

WHY SPONSOR?

YOUR CONTRIBUTION:

- Supports BBB's Education Foundation programs that serve our entire community
- Shows that your organization supports ethical business practices in the marketplace, the cornerstone of the BBB mission
- Elevates community awareness of businesses, charities and students that aspire to the highest level of ethics

We need your support!



\$10,300 is a charitable tax-deductible contribution to the BBB Education Foundation

- 2 tables of 10 (20 tickets) to the luncheon with VIP seating
- Recognition from the podium at the luncheon
- Company name/logo included on event takeaway bag
- Company name/logo prominently displayed at the luncheon
- Company marketing collateral included in event takeaway bag
- Company name/logo included on BBB newsletter
- Company name/logo/dynamic link included on event page for 12 months
- Company name/logo included on event ticket site
- Company name/logo included on feather flag at event
- Company name/logo included on BBB Annual Report
- Acknowledgment in event program
- · Large booth space at event
- Photo opportunity with keynote speaker
- Monthly social media recognition prior to September
- Online video pre-roll commercial for on-air and online

INTEGRITY Sponsorship

COST: \$12,000





COST: \$7,500

- \$5,800 is a charitable tax-deductible contribution to the BBB Education Foundation
- Two tables (20 total tickets) to the luncheon with VIP seating
- Recognition from the podium at the luncheon
- Company name/logo prominently displayed at the luncheon
- Company name/logo included on BBB newsletter
- Company name/logo included on event takeaway bag
- Company name/logo/dynamic link included on event page for 12 months
- Company name/logo included on feather flag at event
- Company name/logo included on ticket site
- Acknowledgment in the event program
- Photo opportunity with keynote speaker
- Monthly social media recognition prior to September

ETHICS Sponsorship

- \$4,150 is a charitable tax-deductible contribution to the BBB Education Foundation
- One table (10 total tickets) to the luncheon with VIP seating
- Company name/logo prominently displayed at the luncheon
- Company name/logo included on BBB newsletter
- Company name/logo/dynamic link included on event page for 12 months
- Company name/logo included on ticket site
- Acknowledgment in the event program
- Photo opportunity with keynote speaker
- Monthly social media recognition prior to September

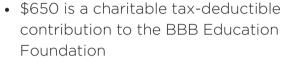
COST: \$5,000



VALUES Sponsorship

COST: \$3,000

- \$2,150 is a charitable tax-deductible contribution to the BBB Education Foundation
- One table (10 total tickets) to the luncheon with VIP seating
- Company name/logo prominently displayed at the luncheon
- Company name/logo included on BBB newsletter
- Company name/logo/dynamic link included on event page for 12 months
- Acknowledgment in the event program
- Photo opportunity with keynote speaker
- Monthly social media recognition prior to September



- One table (10 total tickets) to the luncheon with VIP seating
- Company name/logo prominently displayed at the luncheon
- Company name/logo included on BBB newsletter
- Company name/logo/dynamic link included on event page for 12 months
- Acknowledgment in the event program
- Photo opportunity with keynote speaker
- Monthly social media recognition prior to September

JUSTICE Sponsorship

COST: \$1,500



COST: \$750

- \$410 is a charitable tax-deductible contribution to the BBB Education Foundation
- 5 tickets to the luncheon with VIP seating
- Company name/logo prominently displayed at the luncheon
- Company name/logo included on BBB newsletter
- Company name/logo/dynamic link included on event page for 12 months
- Acknowledgment in the event program
- Photo opportunity with keynote speaker
- Monthly social media recognition prior to September



CONTACT US & LEARN MORE

The BBB Torch Awards for Ethics (formerly the BBB Integrity Awards) honor businesses and nonprofits for putting ethics into action. These awards are a program of the BBB Foundation serving Nebraska, South Dakota, The Kansas Plains and Southwest Iowa.

Direct sponsorship-related questions to: jplanos@bbbinc.org















2023 LUNCHEON DETAILS

TUESDAY, SEPTEMBER 19, 2023 FROM 11:30AM - 1PM
A VIEW WEST SHORES
110 S 243RD ST
WATERLOO, NE 68069

