



June 1, 2023 | Nicollet Island Pavilion, Minneapolis

Event Details and Attendees

Better Business Bureau (BBB) believes in the power of trust, and our mission is to advance marketplace trust. Through evaluation, Accreditation, education, and celebration, BBB builds a community of like-minded business that have the opportunity to impact people and communities positively. To us, trust is the glue that holds communities together. It's the principle BBB was founded on, and it's what continues to motivate us today.

BBB Foundation of Minnesota and North Dakota, a 501(c)(3) organization, hosts the Torch Awards for Ethics to recognize marketplace role models that demonstrate an outstanding commitment to ethics and integrity in all aspects of their operation.

We invite you to join us for our signature event as a corporate sponsor in support of our mission while receiving special recognition among our 400 attendees and larger online community.

Sponsorship Levels Available	
Ethics	\$500
Trust	\$1,000
Integrity	\$2,500
Premier	\$5,000

Sponsorship Benefits



BUILD BRAND LOYALTY



INCREASE COMPANY SALES



PROMOTE EMPLOYEE & COMMUNITY ENGAGEMENT

2023 Torch Awards

Sponsorship Levels and Value



	Ethics \$500	Trust \$1,000	Integrity \$2,500	Premier \$5,000
Public Recognition	<ul style="list-style-type: none"> Name Listed on event page 	<ul style="list-style-type: none"> Name listed on event page Monthly mentions in on BBB MN/ND social channels (7.2K+ followers) prior to May. Listed in BBB Annual Report 	<ul style="list-style-type: none"> Logo on event page Monthly mentions in on BBB MN/ND social channels (7.2K+ followers) prior to May. Listed in BBB Annual Report 	<ul style="list-style-type: none"> Logo on event page Monthly mentions in on BBB MN/ND social channels (7.2K+ followers) prior to May. Name in BBB Annual Report Banner on BBB.org Named in press releases
Communications			<ul style="list-style-type: none"> Logo in event promotion materials, and BBB newsletter emails (circulation 26,000+) 	<ul style="list-style-type: none"> Logo recognition in event promotion materials, and BBB newsletter emails with direct link (circulation 26,000+)
Event Recognition	<ul style="list-style-type: none"> Logo recognition on event signage and slide show 	<ul style="list-style-type: none"> Logo recognition on event signage and slide show 	<ul style="list-style-type: none"> Logo recognition on event signage and slide show Video Ad in presentation (30 sec) Additional Event Signage Logo recognition during event slide show 	<ul style="list-style-type: none"> Logo recognition on event signage and slide show Video Ad in presentation (1 min) Additional Event Signage Opportunity to have a display table at event and provide a gift to attendees Additional marketing
Benefits	<ul style="list-style-type: none"> Seating for two guests at the event 	<ul style="list-style-type: none"> Seating for four guests at the event 	<ul style="list-style-type: none"> Preferred seating for one table at the event 	<ul style="list-style-type: none"> Preferred seating for two tables at the event Event Attendee List (no emails)