

# APPLICATION CONTENTS

## Section 1: Applicant Information

Provide basic applicant information including the name of your high school, as well as contact information for your school counselor and parent/guardian.

## Section 2: Community Involvement/Employment

- List any volunteer or community engagement or activities you have participated in, whether at school or within your community.
- List any awards/honors you've received or offices held and length of participation.
- Provide basic information about any employment/work experience you've had during high school.

## Section 3: Letters of Reference

Provide contact information for two (2) letters of reference. You'll want to select two individuals who aren't related to you and can speak about your integrity and character.

Your letters of reference will be submitted separately from your application. You will only need to provide the contact information. We will send an email to your references with instructions on how to submit their recommendations.

Reach out early to make sure your references have sufficient time to meet the **March 1, 2024** deadline. You will receive a confirmation email when each letter of reference has been received and completed.



“Going in to the future, I hope to apply the principles of integrity I have learned during my schooling, relationships, and future career.”

- Grace  
2018 Students of Integrity  
Scholarship recipient

## QUESTIONS?

Email us at  
[scholarship@wisconsin.bbb.org](mailto:scholarship@wisconsin.bbb.org).

## APPLY TODAY

Visit [bbbscholarships.org](https://bbbscholarships.org)  
for details and to apply online.

**Deadline: March 1, 2024  
at 4:00 p.m.**

#### **Section 4: Academic**

- Upload your school transcripts
- Provide your SAT or ACT scores with an official test score copy

#### **Section 5: Essay**

Students have the option to submit a personal essay in either written, video, or audio format. The essay must be less than 500 words, or be less than two minutes for audio/video submissions. Anything over 500 words or two minutes will not be considered. All submissions are considered using the same criteria. There is no advantage to submitting your essay in one format over the other.

The following essay prompt should be answered in the essay, video, or audio entry:

- Describe a unique situation where your moral convictions and personal ethics were challenged, and you made the difficult decision because it was the right things to do, despite the possible consequences.
- In your response, be sure to address the following questions:
  1. How did you come to this decision and what was the outcome?
  2. What did this situation teach you?
  3. What or who has influenced the development of your integrity?

Check out our FAQ section to see our essay scoring guide.

#### **Section 6: Post Secondary Plans**

- Provide the name of the college you plan to attend and your intended major.
- Describe what you plan to achieve with your college education.

**Click “submit” and you’re done - it’s that easy!**

If all sections aren’t included, your application won’t be eligible for consideration.

**APPLY TODAY**

Visit [bbbscholarships.org](https://bbbscholarships.org)  
for details and to apply online

Deadline: March 1, 2024 at 4:00 p.m.

**QUESTIONS?**

Email us at  
[scholarship@wisconsin.bbb.org](mailto:scholarship@wisconsin.bbb.org)