



**The Better Business Bureau[®]
of Wisconsin Foundation, Inc.**

2015-16 Annual Report

**An education foundation affiliated with
The Center for Character Ethics**



Core Values

Wisconsin BBB Foundation is a founding member of The Center for Character Ethics and will promote the following values that represent the commitment we will encourage businesses, charities and individuals to make.

I will strive to embody integrity and vigorously contribute to a culture of excellence by...

Being Ethical - I will act with principle and do no evil. I will lead by example and empower others.

Building Trust - I will be open, sincere and honest in my communications. I will honor promises, be aware of my abilities, ask for assistance when needed and seek wisdom to know the truth.

Promoting Solidarity - I will be mindful that I am part of something special. I will have confidence in my teammates. I will collaborate with others and communicate candidly.

Demonstrating Excellence - I will have a positive attitude, take pride in my work, pursue quality with passion and enthusiasm, and seek knowledge to gain confidence in my ability.

Respecting Others - I will have compassion and be considerate of others and their points of view. I will value the dignity of others and safeguard their privacy. I will be open to change, ask questions and listen.

Being Accountable - I will fulfill my responsibilities. I will not misuse the resources available to me. I will take care of others and my surroundings so those who follow may benefit.

Mission Statement: Helping to advance marketplace trust through education and the support of individuals, businesses and charities operating with integrity.



2015-16 Board of Directors

CHAIRMAN OF THE BOARD

PAUL SARA

*Vice President of Sales SE WI
Active Roofing*

PRESIDENT

RANDALL L. HOTH

*President / CEO
Better Business Bureau
of Wisconsin, Inc.*

INCOMING PRESIDENT

JAMES D TEMMER

*Incoming President/CEO
Better Business Bureau
of Wisconsin, Inc.*

SECRETARY

DONNA CONANT

*Volunteer
Zonta Club of Milwaukee*

VICE PRESIDENT & TREASURER

ROBERT BRADLEY

*Volunteer
SCORE/SBA Volunteer*

DIRECTORS

PAUL BORAWSKI

PETER X ENGEL

MICHAEL GILLICK

DOROTHY KERR

TIM NELSON

2015-2016 Financial Report

Fiscal Year - October 1, 2015 to September 30, 2016

Balance Sheet

Assets

Cash	
Foundation Checking	\$ 93,373
Money Market	\$ 60,281
Accounts Receivable	-
BBB Accredited Business Pledges	-
Total Assets	\$153,65

Program Report

Income

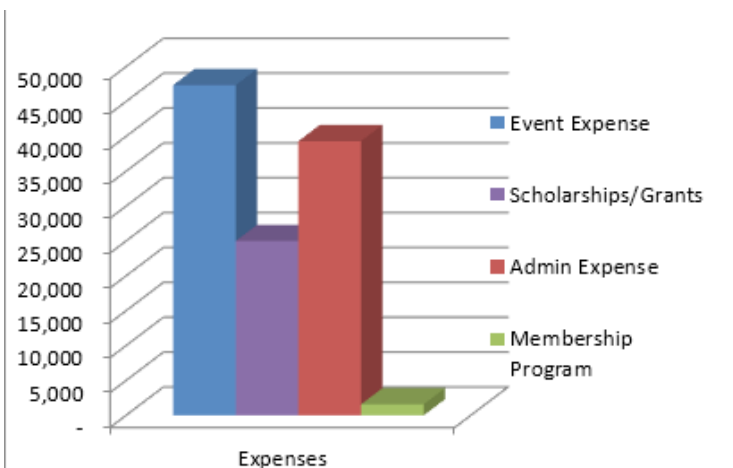
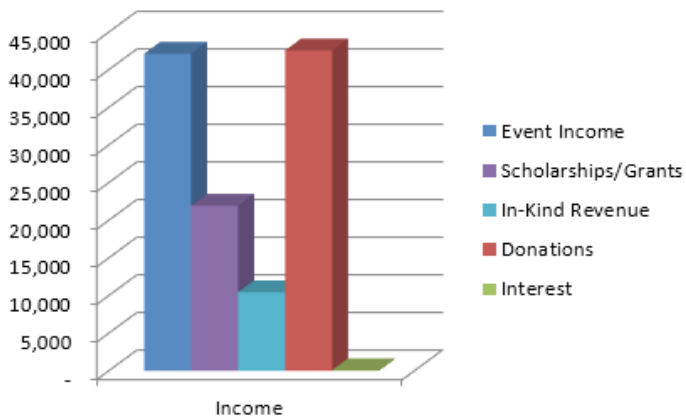
Event Income	\$42,125
BBB Accredited Business Donations	\$42,557
Scholarships / Grants	\$21,925
In-Kind Revenue	\$10,437
Interest Income	\$91
Total Income	\$117,1335

Liabilities & Fund Balance

Current Liabilities	-
Fund Balance - Current Year	\$3,894
Fund Balance - Prior Year	\$149,760
Total Liabilities & Fund Balance	\$153,654

Expenses

Event Expenses	\$47,340
Membership Program	\$1,580
Scholarships / Grants	\$25,000
Administrative Expenses	\$39,321
Total Expense	\$113,241



A copy of the financial statements reviewed by Anick & Associates is available upon request.

BBB Secure your ID Day | ShredFest

In the Fall of 2015 and the Spring of 2016 the BBB of Wisconsin Foundation hosted free shredding events held in Metro-Milwaukee, Madison and in Appleton.

The 2015-16 Sponsors include: SVA, S.C., Outagamie Chapter of Thrivent Financial and Summit Credit Union.

At the Shredfest events held in the 2015-16, the Wisconsin BBB collected and shredded 79.97 tons of sensitive materials. For reference, recycling 1 ton of paper saves 17 mature trees, 7000 gallons of water, 3 cubic yards of landfill space, 2 barrels of oil, and 4100 kilowatt hours of electricity, enough energy to power the average American home for five months.

Shredfest is held as part of a national movement to protect individuals from Identity Theft the fastest growing crime in the United States.





BBB Torch Award for Ethics

The May 2016 Torch Award Winners were: WPS Health Solutions, Madison; EO Johnson Business Technologies, Wausau; Ellenbecker Investment Group, Pewaukee; Barb's Interior Design, Cedarburg; and Freidens Community Ministries.

Winners were chosen based on submissions that demonstrated excellence in ethical practices, service excellence, reputation, honest advertising, peer recognition, management practices and employee training in ethical behavior within their industry and community.

The Presenting Sponsor and Event Sponsors are as follows: Johnson Bank, Concord USA, Harley-Davidson Motor Company, Johnson Controls, Inc., UW - Whitewater College of Business and Economics Graduate Programs, and We Energies.



Harley-Davidson Motor Company was named as Winner of International Torch Award for Ethics in September 2016. Joining the two other International Torch Award Winners from Wisconsin: Rockwell Automation and, Briggs & Stratton Corporation.



Leadership Integrity Character

Winners for 2016 were:

Henry Biznek, Kohler
Mackenzie Christman, Oconomowoc
Alyssa Heminger, Franklin
Brent Hoffman, Ashwaubenon
Carley Krull, Lake Mills
Cole Nelson, Oostberg
Alexandra Paleka, Catholic Central HS;
Emily Way, Eau Claire
Ethan Weber, New Holstein
Madison Zepnick, Oconomowoc

Students received a \$2,500 scholarship to attend the college of their choice. Sponsors include: Baird, Brewers Community Foundation, Briggs & Stratton (2 students), Dave Jones, Inc., We Energies Foundation (2 students), Shirley and Roger Schroeder, Barbara Stein with additional contributions from past BBB Board Chairs: Robert Bradley, Donna Conant, William D. Goodman, Horizon's Law Group and Jane & Paul Sara.

To recognize and support high school students who embody high standards of integrity, character, and strong leadership skills.

Better Business Bureau®
Students  **Integrity**
Scholarship Awards

