



The Better Business Bureau of Wisconsin Foundation, Inc.



START
WITH TRUST



HONORING
ETHICS



PROTECTING
PEOPLE



STUDENT
GRANTS



CREATING
COMMUNITY

2014-2015 Annual Report



An education foundation affiliated with
The Center for Character Ethics

Core Values

Wisconsin BBB Foundation is a founding member of The Center for Character Ethics and will promote the following values that represent the commitment we will encourage businesses, charities and individuals to make.

I will strive to embody integrity and vigorously contribute to a culture of excellence by...

Being Ethical - I will act with principle and do no evil. I will lead by example and empower others.

Building Trust - I will be open, sincere and honest in my communications. I will honor promises, be aware of my abilities, ask for assistance when needed and seek wisdom to know the truth.

Promoting Solidarity - I will be mindful that I am part of something special. I will have confidence in my teammates. I will collaborate with others and communicate candidly.

Demonstrating Excellence - I will have a positive attitude, take pride in my work, pursue quality with passion and enthusiasm, and seek knowledge to gain confidence in my ability.

Respecting Others - I will have compassion and be considerate of others and their points of view. I will value the dignity of others and safeguard their privacy. I will be open to change, ask questions and listen.

Being Accountable - I will fulfill my responsibilities. I will not misuse the resources available to me. I will take care of others and my surroundings so those who follow may benefit.

2014-2015 Board of Directors

CHAIRMAN OF THE BOARD

WILLIAM MARTIN

President

Jericho Resources, Inc.

PRESIDENT

RANDALL L. HOTH

President / CEO

Better Business Bureau
of Wisconsin, Inc.

SECRETARY

DOROTHY KERR

Retired / Executive Director

Center for Communication
Hearing & Deafness

VICE PRESIDENT & TREASURER

ROBERT BRADLEY

Retired/Former VP & Treasurer

Cramer-Krasselt, SCORE/SBA Volunteer
Past Chairman, BBB of Wisconsin, Inc.

MEMBER AT LARGE

PAUL BORAWSKI

Retired / Chief Executive Officer

American Society for Quality

MEMBER AT LARGE

DONNA CONANT

Consumer Member

MEMBER AT LARGE

TIM NELSON

Regional Vice President - Central Region
Northwestern Mutual Life

Mission Statement: Helping to advance marketplace trust through education and the support of individuals, businesses and charities operating with integrity.

2014-2015 Financial Report

Fiscal Year - October 1, 2014 to September 31, 2015

Balance Sheet

Assets

Cash	
Foundation Checking	\$ 93,758
Money Market	\$ 60,191
Accounts Receivable	-
BBB Accredited Business Pledges	-
Total Assets	\$153,949

Program Report

Income

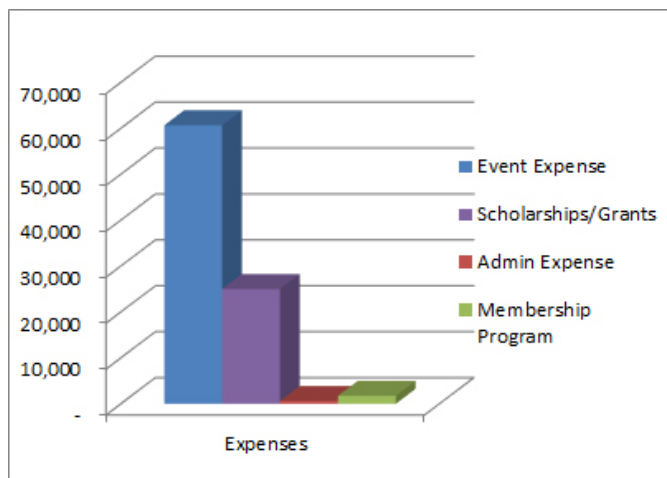
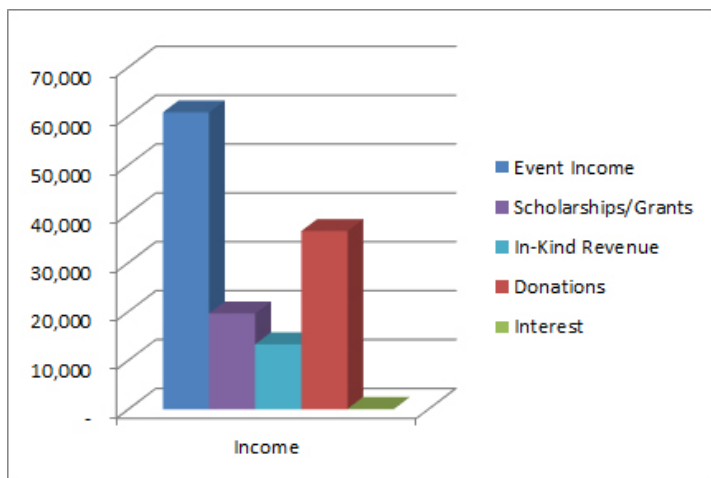
Event Income	\$60,770
BBB Accredited Business Donations	\$36,479
Scholarships / Grants	\$19,605
In-Kind Revenue	\$13,294
Interest Income	\$90
Total Income	\$130,238

Liabilities & Fund Balance

Current Liabilities	\$4,189
Fund Balance - Current Year	\$42,256
Fund Balance - Prior Year	\$107,504
Total Liabilities & Fund Balance	\$153,949

Expenses

Event Expenses	\$60,662
Membership Program	\$1,721
Scholarships / Grants	\$25,000
Administrative Expenses	\$598
Total Expense	\$87,891



A copy of the financial statements reviewed by Reilly Penner & Benton is available upon request.

* BBB of Wisconsin, Inc. staff hours utilized by Foundation Activities

Torch Awards for Ethics	500 hours
Secure your ID Day ShredFest	430 hours
Student of Integrity Scholarship	163 hours

2014-2015 Year In Review

BBB Shredfest - Secure your ID Day



In the Spring and Fall the BBB of Wisconsin Foundation hosts a free shredding event held in Metro-Milwaukee, Madison and the Fox Valley in conjunction with the Council of Better Business Bureaus Secure your ID Day.

The 2014-15 Sponsors include: SVA, S.C., Thrivent, and Summit Credit Union.

At the Shredfest events held in the 2014-15, the Wisconsin BBB collected and shredded over 86 tons of sensitive materials. For reference, recycling 1 ton of paper saves 17 mature trees, 7000 gallons of water, 3 cubic yards of landfill space, 2 barrels of oil, and 4100 kilowatt hours of electricity, enough energy to power the average American home for five months.

Shredfest is held as part of a national movement to protect individuals from Identity Theft the fastest growing crime in the United States.

BBB Torch Award for Ethics

The 2015 Torch Award winners were Innovative Services, Inc., Paul Davis Restoration & Remodeling, Sure-Dry Basement Systems, Inc., Harley-Davidson Motor Company, and Action Organizing Services, LLC.

The winners were chosen based on submissions that demonstrated excellence in ethical practices, service excellence, reputation, honest advertising, peer recognition, management practices and employee training in ethical behavior within their industry and community.



The Presenting Sponsor and Event Sponsors are as follows: Johnson Bank, We Energies, Jericho Resources, and Johnson Controls, Inc. as well as our Corporate Table Sponsors and Exciting Events for staging and sound.

BBB Student of Integrity Scholarship Program



The Student of Integrity scholarship winners for 2015 were Kevin Cekanor of Marquette University High School; Maxwell Grover of Delavan-Darien High School; Hadyn Hebert of Chippewa Falls Senior High School; Katherine Kennedy of DeForest Area High School; Rachel Ley of Stevens Point Area Senior High School; Alyssa Marquis of DePere High School; Melaina Rapisarda of Notre Dame Academy; Daniel Spaude of Antigo High School; Nicholas Steenwyk of Sheboygan County Christian High School; and Candice Zehner of New London High School.

In 2015, each student received a \$2,500 scholarship to attend the accredited college of their choice. The students were chosen by a panel of volunteer professionals from a pool of over 540 applicants. out of more than. The 2015 sponsors include: Baird, Briggs & Stratton, Dave Jones, Inc., Jericho Resources, Inc., We Energies Foundation, Roger and Shirley Schroeder, with additional contributions from William D. Goodman and Randall L. Hoth.

The goal of this program is to recognize and support high school students who embody high standards of character.