



The Better Business Bureau of
Wisconsin Foundation, Inc.



START
WITH TRUST

HONORING
ETHICS

PROTECTING
PEOPLE

STUDENT
GRANTS

CREATING
COMMUNITY



An education foundation affiliated with
The Center for Character Ethics

2013-2014
Annual Report

Core Values

Wisconsin BBB Foundation is a founding member of The Center for Character Ethics and will promote the following values that represent the commitment we will encourage businesses, charities and individuals to make.

I will strive to embody integrity and vigorously contribute to a culture of excellence by...

Being Ethical - I will act with principle and do no evil. I will lead by example and empower others.

Building Trust - I will be open, sincere and honest in my communications. I will honor promises, be aware of my abilities, ask for assistance when needed and seek wisdom to know the truth.

Promoting Solidarity - I will be mindful that I am part of something special. I will have confidence in my teammates. I will collaborate with others and communicate candidly.

Demonstrating Excellence - I will have a positive attitude, take pride in my work, pursue quality with passion and enthusiasm, and seek knowledge to gain confidence in my ability.

Respecting Others - I will have compassion and be considerate of others and their points of view. I will value the dignity of others and safeguard their privacy. I will be open to change, ask questions and listen.

Being Accountable - I will fulfill my responsibilities. I will not misuse the resources available to me. I will take care of others and my surroundings so those who follow may benefit.

2013-2014 Board of Directors

CHAIRMAN OF THE BOARD

WILLIAM MARTIN

President

Jericho Resources, Inc.

PRESIDENT

RANDALL L. HOTH

President / CEO

Better Business Bureau
of Wisconsin, Inc.

SECRETARY

DOROTHY KERR

Retired / Executive Director

Center for Communication
Hearing & Deafness

VICE PRESIDENT & TREASURER

ROBERT BRADLEY

Retired/Former VP & Treasurer

Cramer-Krasselt, SCORE/SBA Volunteer
Past Chairman, BBB of Wisconsin, Inc.

MEMBER AT LARGE

PAUL BORAWSKI

Retired / Chief Executive Officer

American Society for Quality

MEMBER AT LARGE

DONNA CONANT

Consumer Member

MEMBER AT LARGE

TIM NELSON

Regional Vice President - Central Region
Northwestern Mutual Life

Mission Statement: Helping to advance marketplace trust through education and the support of individuals, businesses and charities operating with integrity.

2013-2014 Financial Report

Fiscal Year - October 1, 2013 to September 30, 2014

Balance Sheet

Assets

Cash	
Foundation Checking	\$ 47,404
Money Market	\$ 60,101
Accounts Receivable	-
BBB Accredited Business Pledges	-
Total Assets	\$107,504

Program Report

Income

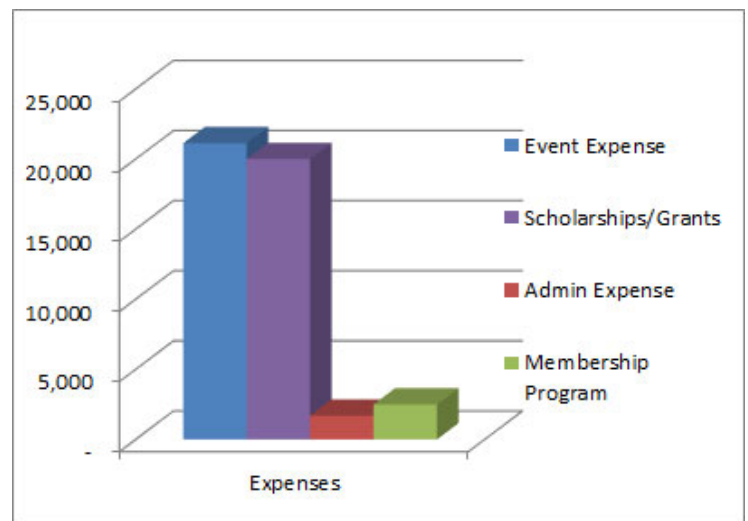
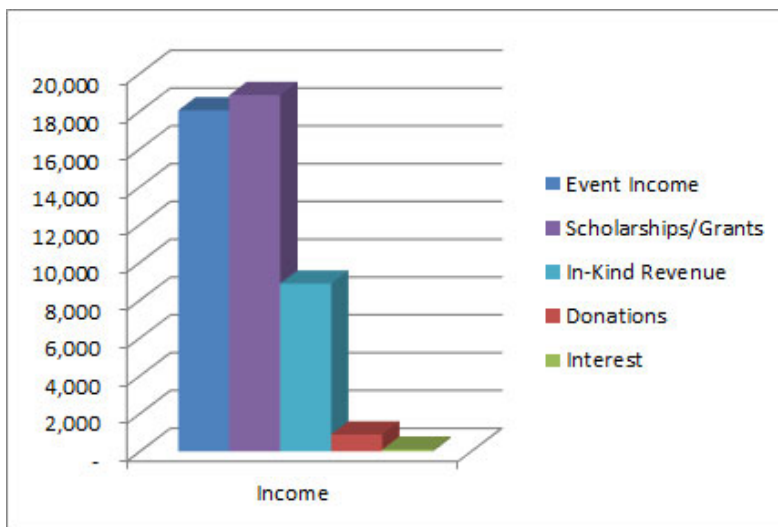
Event Income	\$18,050
BBB Accredited Business Donations	\$894
Scholarships / Grants	\$18,850
In-Kind Revenue	\$8,880
Interest Income	\$91
Total Income	\$46,765

Liabilities & Fund Balance

Current Liabilities	-
Fund Balance - Current Years	\$1,436
Fund Balance - Prior Years	\$106,068
Total Liabilities & Fund Balance	\$107,504

Expenses

Event Expenses	\$21,132
Membership Program	\$2,500
Scholarships / Grants	\$20,000
Administrative Expenses	\$1,695
Total Expense	\$45,327



A copy of the audited financial statements prepared by Reilly Penner & Benton is available upon request.

* An additional 581 hours of "In kind" services were donated by BBB of Wisconsin

2013-2014 Year In Review

BBB Shredfest - Secure your ID Day

In the Spring and Fall the BBB of Wisconsin Foundation hosts a free shredding event held in Metro-Milwaukee, Madison and the Fox Valley in conjunction with the Council of Better Business Bureaus Secure your ID Day.

The 2014 Sponsors include: SVA, S.C., Layton State Bank, Thrivent, and Summit Credit Union.



At the Shredfest events held in the 2014, the Wisconsin BBB collected and shredded nearly 75 tons of sensitive materials. For reference, recycling one ton of paper would, save enough energy to power the average American home for six months, save 7,000 gallons of water and save 3.3 cubic yards of landfill space.

Shredfest is held as part of a national movement to protect individuals from Identity Theft the fastest growing crime in the United States.

BBB Student of Integrity Scholarship Program



Megan Baker
Waterford Union HS



Allie Broeniman
Appleton East HS



Juanita Fernandez
Whitnall High School



Maggie Fuhrman
Wauwatosa West HS

The Student of Integrity scholarship winners for 2014 were Megan Baker, Waterford Union High School, Allie Broeniman, Appleton East High School, Juanita Fernandez, Whitnall High School, Maggie Fuhrman, Wauwatosa West High School, Lindsey Gabel, Sussex High School, Caleb Katy, Oconomowoc High School, Joshua Kramer, Marquette University High School, Miranda Thesing-Ritter, Memorial High School.



Caleb Klaty
Oconomowoc HS



Joshua Kramer
Marquette University HS



Lindsey Gabel
Sussex High School



Miranda Thesing-Ritter
Memorial High School

In 2014, each student received \$2,500 based on their application and financial needs analysis. The winners were selected by a panel of volunteer professionals from a pool of over 500 applicants. The 2014 sponsors include: Briggs & Stratton, Dave Jones Plumbing, Jericho Resources, Robert W. Baird, Co., Inc., and Paul Borawski.

The goal of this program is to recognize and support high school students who embody high standards of character.