



## BUSINESS TIP:

# 5 TRAITS ALL GREAT LEADERS SHARE



### How do you know you have a great leader?

In general, great leaders are enthusiastic, honest, genuine, self-aware, inclusive, compassionate, authentic, caring, and much more. However, all great leaders share a few very specific traits, including:

## 1. Focused

Being focused is one of the most important traits a leader can have, allowing them to **make the right decisions, inspire others, and strategize more effectively.**

Being focused also means that leaders are not distracted by the things that are not important; they are not easily swayed by other people or circumstances.

If you want to be a great leader, focus on what you can control and what matters, and leave the rest alone. Your aim should always be to improve your business and the lives of your employees.



## 2. Deliberate

A great leader is deliberate and intentional. They make the right decisions, take calculated risks, and work hard to improve themselves and the company.

Deliberate leaders make decisions and execute them. They are not afraid to make mistakes, but they know how to learn from them. Deliberate leaders are also **willing to take calculated risks to achieve their goals.**

They know what they want, and they work hard to get it.



## 3. Open-minded

Open-minded leaders are willing to listen to different ideas and opinions, and they are also willing to examine their own beliefs and biases.

Open-minded leaders also recognize that they do not have all the answers. They are willing to acknowledge their own weaknesses, and they are **willing to learn from others.**

This trait allows diverse opinions to be heard and results in a more effective decision-making process.



## 4. Accountable

Accountable leaders are willing to take responsibility for their actions, accept the consequences of their decisions, and change their behavior when the situation requires it.

Accountable leaders take ownership of their actions. They are **not afraid to accept blame when things go wrong.**

They are also willing to self-evaluate. They make their decisions based on facts, not emotions – an essential trait when trying to build a successful business.



## 5. Consistent

Leaders who are consistent in what they say and do are much more effective. This is because they are more likely to **follow through on their words.** Consistent leaders are often seen as more trustworthy and reliable.

Consistent leaders are honest and transparent. They are not afraid to tell the truth, and they are open to criticism.



## GREAT BUSINESSES COME FROM GREAT LEADERS

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