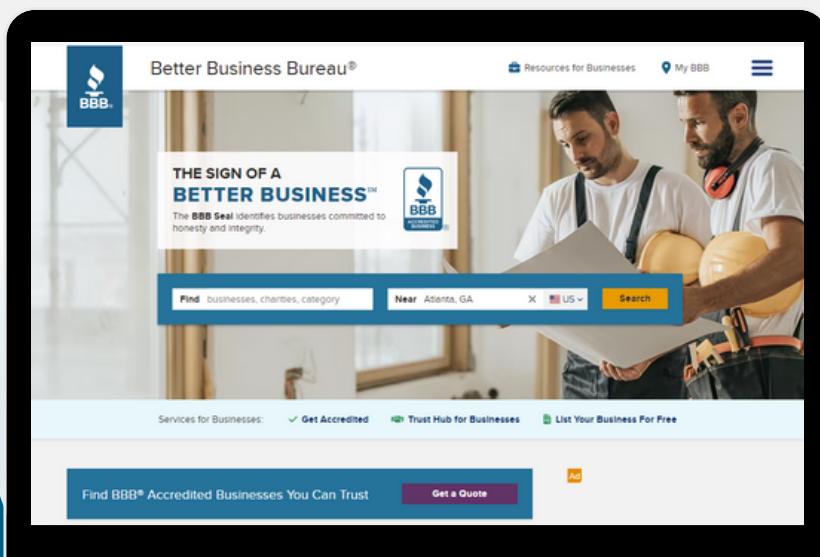




THE SIGN OF A  
**BETTER  
BUSINESS**  
BBB.org

# BBB/GOOGLE DISPLAY AD CAMPAIGN



## TAKE YOUR BUSINESS ADVERTISING TO THE NEXT LEVEL

### \$275 per month

Get Started TODAY!

Call Jessica at 404-419-8762

or

[jmann@atlanta.bbb.org](mailto:jmann@atlanta.bbb.org)

Would you like to deliver highly targeted ads directly to your key demographics and service areas? Would you like to pay only a fraction of what you would with other forms of advertising?

## How It Works

- BBB puts banner listing on Google's Display Network for individual Accredited Businesses
- These ads are seen only by consumers whose search history shows an interest in your products or services
- The traffic from these banner listings goes straight to your website

## SAMPLE ADS



## How To Get Started

- Choose your categories
- Choose your targeted cities
- Gain access to potential new customers
- One flat rate
- 90-day minimum commitment; then month-to-month