

In 2022, BBB.org received **over 5.2 million** visits from consumers searching for businesses they can trust. BBB's Directory allows Accredited Businesses to advertise and stand out amongst the competition, making it easy for consumers to choose a trustworthy business. Contact us today about an advertising package that's right for your budget.



THE SIGN OF A
**BETTER
BUSINESS**
BBB.org

EXCLUSIVE ONLINE
MARKETING OPPORTUNITIES

**ADS ON
BBB.ORG**

All Enhanced Listing Positions (ELP) Include:

- Company Logo Prominently Displayed
- Company Contact Information
- Links to Business Profile
- Activity Tracking
- Letter Rating
- Accredited Business Seal

ELP 1

- Rotating with 25% of impressions
- Links to your Business Profile

ELP 2

- Rotating with 20% of impressions
- Links to your Business Profile

ELP 3

- Rotating with 20% of impressions
- Links to your Business Profile

LOGO ONLY

- Add your business logo to your non-ad placement
- Links to your Business Profile

ELP 4

- Rotating with 20% of impressions
- Links to your Business Profile

ELP 5

- Rotating with 10% of impressions
- Links to your Business Profile

BANNER 1

- Use our template design or create your own
- Rotating with 25% of impression
- Links to your website

BANNER 2

- Use our template design or create your own
- Rotating with 20% of impression
- Links to your website

BOTTOM BANNER

- Use our template design or create your own
- Rotating with 20% of impressions
- Links to your website

Get Started TODAY! 404-766-0875 or info@atlanta.bbb.org