



Better Business Bureau
Serving Northern Indiana

2025 Event

Sponsorship Opportunities



One sponsorship, two impactful events

Promoting ethics, education, and a stronger business community

SEPTEMBER 19, 2025

**BUILD A
BETTER
BUSINESS
CONFERENCE**



PARKVIEW MIRRO CENTER

Fort Wayne, IN

PRESENTED BY:



OCTOBER 30, 2025

 **Torch**
AWARDS
for EthicsSM

20TH Annual Celebration

About the events

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Promoting ethics, education, and a stronger business community



Join BBB and SCORE on Sept. 19, 2025, at the Parkview Mirro Center for a one-day event focused on networking, growth, and integrity in business.

Start your day with a delicious breakfast, a dynamic keynote speaker, breakout sessions, meaningful connections, and lunch. This conference is for entrepreneurs, business owners, and leaders dedicated to building strong, trustworthy companies.



Celebrate trust, integrity and excellence in business at the 20th Annual Torch Awards for Ethics, hosted by BBB Charitable and Education Foundation, on Oct. 30, 2025, at the Allen County War Memorial Coliseum.

This inspiring evening includes networking, dinner, and a special ceremony honoring exceptional businesses, nonprofits, and individuals who lead with character and make a difference in our community.

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\$5,000

GOLD

- **Eight Build a Better Business Conference registrations**
- **Eight tickets to the Torch Awards celebration**

Logo placement includes:

- Signage at registration for both events
- Event in digital program, with half-page ad
- Registration page and e-tickets
- All promotional collateral
- Event website on BBB.org
- Event and BBB social media channels

Mentions include:

- News releases, and online, TV, and radio ads (as space allows)
- Thanks from the moderator during welcome and final sessions
- Up to four social media posts thanking your business on Facebook, X, LinkedIn, and Instagram

\$3,500

SILVER

- **Four Build a Better Business Conference registrations**
- **Eight tickets to the Torch Awards celebration**

Logo placement includes:

- Signage at registration for both events
- Digital event program, with quarter-page ad
- Registration page and e-tickets
- All promotional collateral
- Event website on BBB.org
- Event and BBB social media channels

Mentions include:

- News releases, online, TV, and radio ads (as space allows)
- Thanks from the moderator during the welcome session
- Up to three social media posts thanking your business on Facebook, X, LinkedIn, and Instagram

\$2,000

BRONZE

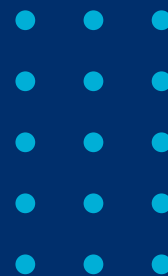
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Contact us



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Thank you for your support!
*Together, let's create a stronger and
more trustworthy marketplace!*