

2022

celebration of integrity



BBB BOARD OF DIRECTORS

President

Sue McConnell. Cleveland BBB

Chairman

Hal Becker, The Becker Group

Vice Chairmen

Kris Toth. Toth Painting Solutions

Wayne Lawrence, Weiss Movers & Storage

Treasurer

Dell Duncan, First Federal of Lakewood

Batula Akhtar-Zaidi. Science First Partnerships

Ex Officio

Andy Fiffick. Rad Air Service Centers

Legal Counsel

Matthew McCracken, Kaufman, Drozdowski & Grendell LLC

Montrie Rucker Adams

Visibility Marketing

Kevin Adelstein

Cleveland Jewish Publication Company

Batula Akhtar-Zaidi

Science First Partnerships

Tondi Allen

Masstechism. Inc

Hal Becker

The Becker Group

Patrice Blakemore Goldman Sachs 10K SB

Marc Blumenthal **Public Director**

Tory Coats

Teen Enterprise

James Drozdowski

Kaufman, Drozdowski, &

Grendell LLC

Dell Duncan

First Federal of Lakewood

Ella Fong

ideastream public media

Aaron Garfunkel LocalBizGuru

Robert Giacalone, PhD John Carroll University

Todd Goldstein

LaunchHouse

Tom Griffin **Public Director**

Karen Johnson

W.F. Hann & Sons

Wavne Lawrence

Weiss Movers & Storage

Rick Lowe

Huntington National Bank

Sherrill Paul-Witt

Trolley Tours of Cleveland

Carv Root

Root-InfoTech

Mark J. Samar The Indemnity Group, LLC

David Schabel

Schabel Tech

Cvnthia Seeker

Dominion Energy Ohio

Art Shiblev

Yours Truly Restaurants

Brad Sieniaswki

CBIZ

Jennie Thomas

Thomas Accounting Service

Kris Toth

Toth Painting Solutions

BBB STAFF

Operations

Ericka Dilworth Director of Operations

Barbara Andersen

Michelle Cromika

Sandra Evele

Cassandra Frome

Ramona Ganesh

Linda Jaquays

Leslie Oliver

Jen Suire

Margus Stewart

Lou Tekaycic

Business Development

Susan Bookshar Director of Business Success

Shifon Ballard

Isaiah Barnes



Marketing

Pam Anson

Director of Brand Outreach

Sara Jennings

Emily Tomusko

Andrew Sahatjian

Administrative

lieana Harris

SCHEDULE OF EVENTS

Welcome

Hal Becker, Chairman, Better Business Bureau Owner, The Becker Group

Awards Presentations

Master of Ceremonies

Ed "Flash" Ferenc

Spark Award

Champion of Integrity

Brandon Edwin Chrostowski, Founder, President & CEO EDWINS Leadership & Restaurant Institute

Students of Integrity

Award Presenters

Cindy Seeker, Director, Manager, Gas Operations, Dominion Energy Ohio Dr. Scott Moore, Associate Dean, John Carroll University, Boler College

Door Prize Drawings

Closing Remarks

Sue A. McConnell, President and CEO, Better Business Bureau

MASTER OF CEREMONIES

Ed "Flash" Ferenc



Ed "Flash" Ferenc is a highly regarded hall-of-fame career broadcaster who started his radio career at the age of 19 in 1973 working at WMMS. The "Buzzard Morning Zoo" became legendary for its role in breaking new music and becoming the soundtrack for Cleveland in the 70's and 80's. The popular "Jeff and Flash Show" (1973-1994) set a foundation for drive-time morning shows that is still used by many

stations today. In 2004, Ferenc was inducted into the Cleveland and the Ohio Broadcasters Halls of Fame. Recently the Rock & Roll Hall of Fame and Museum added a "Jeff and Flash" aircheck to its Northeast Ohio radio legends exhibit.

After 21 years in rock radio, Flash migrated to talk radio. The son of a union steelworker, Flash found importance in giving working middle-class families everywhere a "leg-up" through his America's Work Force Radio show on WERE.

Flash and his wife, Deb operate Flashpoint Communications, a public relations and advertising agency. In his spare time, Flash has a full time job working for 12 judges as a Public Information Officer at the Cleveland Municipal Court. Flash's current show, America's Workforce, is now podcast on 6 platforms, including Google, Apple and IHeartMedia.





BBB's Spark Award recognizes early-stage businesses and entrepreneurial organizations whose leaders demonstrate a high level of character, generating a culture that is authentic about its mission and embedding social impact into their business model to support their community.



Anna Dey Owner, Clean Eatz Mentor



Clean Eatz Mentor, a cafe offering healthy options for both dine in and meal planning in Mentor, is the winner of Better Business Bureau Serving Greater Cleveland's Spark Award. Clean Eatz Mentor, owned by Anna and Michael Dey, is known for providing brick and mortar healthy meal plans, grab and go, and family meal options in a positive and community-minded

environment. Clean Eatz Mentor received a \$2000 cash prize and a one-year flex membership to LaunchHouse.

Dey's passion for her employees, her business, and community is made clear in everything Dey pursues as she grows her business presence across Northeast Ohio. One of the most striking pieces of her application is Dey's dedication to her charitable community involvement. In 2015, she created a charity event called The 24 in 24, which has since raised over \$670,000 for A Special Wish-Cleveland, an organization that grants wishes to children battling life-treatening illnesses. In regards to The 24 in 24, Dey says "It is my pride and joy! It is the most important thing I have ever, and will ever do, in my lifetime." Dey also created a charitable event in 2013 called Miles for Mutts 5k and has raised over \$35,000 for Lake Humane Society since it's creation.

Overall, Dey's enthusiasm for entrepreneurship and the positive impact her businesses can have on the world makes her and Clean Eatz Mentor a praiseworthy Spark Award winner and admirable addition to Northeast Ohio's business landscape: "I love being a small business owner in my community and employing incredible people. Entrepreneurship is what I was meant to pursue and I'm extremely proud of my businesses."





BBB Champions of Integrity consistently display an aggressive commitment to ethical, honest, and fair business practices. They demonstrate leadership in efforts or organizations promoting business self-regulation, ethical business practices, consumer education, and integrity and trust in the marketplace.



Brandon E. ChrostowskiFounder EDWINS Leadership & Restaurant Institute

How does a wayward teen from Detroit evolve enough to turn a near-certain jail sentence into a world-renowned culinary institute and 5-star French Restaurant? Passion, Perseverance and Purpose!

Brandon Edwin Chrostowski is on a mission to change the face of re-entry in the United States. In 2007, he founded EDWINS Leadership & Restaurant Institute, a free 6-month culinary arts program in Cleveland, Ohio that caters to men and women recently released from prison. In 2013, EDWINS Restaurant, featuring classic French cuisine and 50 formerly incarcerated students, opened to rave reviews and has been changing lives ever since.

Hailed as a national model for re-entry, the institute, under Brandon's zealous guidance and advocacy, has gone on to graduate over 250 students, placing them in jobs all over Northeast Ohio. In the process, Brandon Chrostowski has earned dozens of awards, including CNN Heroes, Crain's 40 under 40 and The Richard C. Cornuelle Award from the Manhattan Institute for Social Entrepreneurship and became the subject of the Academy Award nominated documentary film, "Knife Skills".

His lectures have inspired, awakened, motivated and thrilled university and corporate audiences alike, while garnering more than a few emotionally rousing standing ovations. Presently, Brandon Chrostowski continues to work tirelessly towards the mission of providing everyone, regardless of their past, a fair and equal future. In addition to student housing and the life skills campus that have become safe havens for program enrollees and alumni, Brandon has opened EDWINS Butcher Shop and Training Center, with a brand new bakery. Brandon has invested his money, heart, time and soul into erasing the stigma attached to returning citizens. His reward? Watching his students become future leaders in the hospitality industry.





The Better Business Bureau Students of Integrity program recognizes high school students in Ashtabula, Cuyahoga, Geauga, Lake, and Lorain counties who, through their actions and life examples, personify ethics and strong character.

2021/2022 WINNERS



Elise Donikowski Andrews Osborne Academy



Jadon Gamboa Brecksville-Broadview Heights High School



Charles Magel Keystone High School



Mallory Sah Notre Dame-Catherdral Latin

2021/2022 HONOREES Dominic Alandt, Kenston High School
Kate Auletta, Beaumont School
Jalecia Claytor, Shaw High School
Jacqueline Kaminski, Elyria High School
Alex Kennedy, Conneaut High School
Kali Siembor, Pymatuning Valley High School
Elena Waters, West Geauga High School
Edward Youngs, Cardinal High School

Congratulations to these outstanding high school students who were chosen to represent their schools in the Students of Integrity Competition!



Ciara Bichara Devontae Boyd Emari Brooks Rvan Castelluccio Elise Donikowski Jadon Gamboa Henry Hagopian Roland Ivv Gabriel Jackam Avia Johnson

Berea-Midpark High School Olmsted Falls High School Saint Martin de Porres High School Chagrin Falls High School Isabella Craun Campus International High School Andrews Osborne Academy Charles Dye Lake Catholic High School Olankan Fadeyi Richmond Heights High School Brecksville-Broadview Heights High School Mentor Christian School Villa Angela-St Joseph High School

Benedictine High School

Maple Heights High School

Jacqueline Kaminski Elyria High School Anastasia Shevchik Saint John School Isabella Soto Open Door Christian Schools Elena Waters West Geauga High School Abigail Williams First Baptist Christian School

Lillian Kiefer Charles F. Brush High School Tehila Mahalli Beatrice Stone Yavne High School Alison Martin iSTEM Early College High School Mackenzie McMahon Independence High School Abigail Morgan Hathaway Brown School Ogechi Muruako Cleveland School of Science Mallory Sah Notre Dame-Cathedral Latin Kali Siembor Pymatuning Valley High School



Alex Kennedy Charles Magel Jamie Marderstein Bridget Moran Angelina Romano Joseph Varckette Jr. Matthew Wasinski Elizabeth White Elizabeth Worthy Edward Youngs Conneaut High School Keystone High School Laurel School Midview High School Berkshire High School Lakeside High School Trinity High School Avon High School Madison High School Cardinal High School

Dominic Alandt Kenston High School Hiba Ali Beaumont School Kate Auletta Beachwood High School Alexander Beedles Gilmour Academy Mia Bernardinetti Wickliffe High School Danielle Bowyer Lorain High School Jalecia Claytor Shaw High School Rick Coleman Jr. Harvey High School Madison Cowie Bedford High School Christian Davis Mentor High School

SPECIAL THANKS TO OUR SPONSORS

LION PRESENTING SPONSORS







GIRAFFE MAJOR SPONSORS









OWL TABLE SPONSORS



KOALA TABLE SPONSORS

























Better Business Bureau 200 Treeworth Blvd, Broadview Hts, OH 44147 (216) 241-7678 • (216) 861-6365 fax mybbb@cleveland.bbb.org • bbb.org/cleveland









