



BBB Akron Student Trust Scholarship Visual Arts Contest

Calling all high school students in Ashland, Medina, Portage, Richland, Summit and Wayne counties!

Do you have a passion for creativity and design? The Better Business Bureau of Akron (BBB Akron) invites you to participate in its **new Visual Arts Contest**, an opportunity to showcase your artistic talents and compete for prizes.

About the contest

Since 1920, BBB Akron has been a trusted voice promoting ethics, integrity and trust in the marketplace. Now, the organization is inviting the next generation of creatives to help tell that story through design.

This competition is a chance to:

- Collaborate with a respected and recognizable brand
- Practice visual storytelling and creative expression
- Build experience in graphic or fine arts
- Earn public recognition and cash prizes

All submissions become the property of BBB Akron and may be featured in future media, marketing campaigns or promotional materials.

Contest theme: “Start with trust”

Entries must creatively reflect the theme of trust, a core value of the Better Business Bureau. Submissions should express what trust means to you, your community or the marketplace, and must incorporate the BBB brand identity in a clear and meaningful way.

Prizes

- First place: \$1,250
- Second place: \$750
- Third place: \$500
- Public’s choice (via social media): \$500

Judging criteria

- **Communication of Theme:** How effectively does the design express the idea of “Trust”?
- **Creativity & Originality:** How unique and artistic is the concept?
- **Production Quality:** How well is the piece designed, edited, laid out or rendered?





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Entry guidelines

Format: JPG or PNG (via email) or flash drive (by mail)

Required elements

- Entries should reflect the theme “Start with trust.”
- Submissions may be in graphic design, fine art or mixed media.
- Files can be submitted by email in JPG or PNG format or mailed on a flash drive.
- Work must be original and created by the student.

Entries become the property of the Better Business Bureau and may be used in future promotions, events or marketing campaigns.

Each submission must include a signed entry form. By signing, the student confirms they have read and understood the rules and guidelines, as well as the terms and conditions. Submissions without a signed entry form will not be accepted.

Additional contest details are available at <https://www.bbb.org/local/0272/lo>

Don't miss out!

Let your imagination take the lead. Submit your work and show how trust inspires your creative voice. We look forward to seeing what you design.

DEADLINE FOR ENTRIES

All entries and signed forms must be emailed by **March 13, 2026.**

Winners will be notified in May 2026

