



BBB/Google Display Ad Campaign

Align your brand with trust and drive new customers to your Business!

How it Works:

- BBB puts animated banner listings on Google’s Display Network for individual Accredited Businesses.
- These ads are seen only by consumers whose search history shows an interest in the products or services that your company offers.
- The traffic from these banner listings can go straight to your BBB Business Profile or your website!

How to Get Started:

1. Choose your category or categories
2. Choose your targeted service area
3. Gain new customers and sales
4. One flat rate, no PPC, no contract

SAMPLE ADS

515-967-8199

Bakeris Roofing
IOWAROOF.COM

Click Or Call Us Now To Schedule Your Patented 17-point Roof Inspection.

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\$299
per month (includes GST)

To learn more about **MAXIMIZING YOUR EXPOSURE**, call Director of Communications & Public Affairs Kelsey Coleman - 202-304-1880 - kcoleman@mybbb.org