



BBB[®]
GREATER
MARYLAND
FOUNDATION

2020

BBB GREATER MARYLAND FOUNDATION

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Mission

Empower all businesses, customers, and donors to create a trusted marketplace where all members of the community can engage with confidence.

Vision

To create a marketplace where businesses and their customers form a trusted community.

“ *The BBB Greater Maryland Foundation is relevant to startups and long standing businesses, acting as a North Star for businesses, educating business owners and consumers about integrity and trust.*

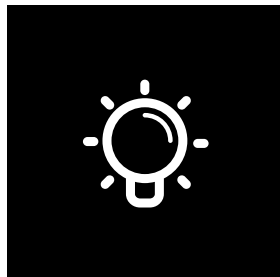
” *- William Thrush, Friedman, Framme & Thrush, P.A.*



Local Impact

Destroyed **24 tons of documents for over one thousand motorists** to fight identity theft at our 13th annual Shred Day.

Published **668 Scam Tracker reports** from Marylanders, and investigated even more from people across the U.S. (**\$198,030 reported lost**).



Created & launched “**Building Trust in Trying Times**” programs to increase the survival rate of small and early-stage businesses during the COVID-19 pandemic.

2020 Board of Directors

Chair: Bill Thrush, Friedman, Framme & Thrush, P.A.

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Damon L. Smith, MD, Trusted Hearts Homecare Solutions, LLC

Rebecca K. Trump, Loyola University Maryland



Building trust in trying times.

During the pandemic, the BBB Greater Maryland Foundation was committed to providing local businesses as much support as possible. Our **Trusted Advisor** volunteers and weekly, complimentary **Trust Talk webinars** were the highlights of those efforts.

BBB Delivers for Maryland Businesses

30



Trusted Advisors

Our team of Trusted Advisors included 30 industry experts from BBB's Accredited Businesses. They donated over 30 hours of their time to help struggling businesses.

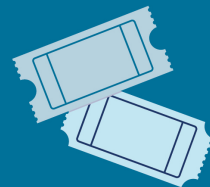
20



Trust Talks

These interactive video chats cover today's most pressing business topics. Experts in Marketing, HR, Financial Planning, IT, and more offer strategies for confronting today's business challenges.

1,026



Registrations

BBB is proud to offer valuable business education and development opportunities to Accredited Businesses. From roofers to automotive repair, we deliver resources to businesses with integrity.



2020 Shred Day

BBB shredded more than 24 tons of documents unloaded from over one thousand vehicles on Saturday, October 24th at its 13th Annual Shred Day.

The free event is part of a national effort to reduce identity theft and was held at the Maryland State Fairgrounds. It is also BBB Greater Maryland Foundation's primary fundraiser. Nearly 49,000 pounds of paper were destroyed and recycled and donations of almost \$2,000 were collected to benefit the 501(c) 3 charity.

