

BBB of Greater Maryland

# *Signature Event*

**The Meeting House (Columbia, MD)**

**Wednesday, October 29, 2025**

**8:30am - 10:30am**



Every year, the business community gathers for Better Business Bureau of Greater Maryland's annual celebration of marketplace trust during our Signature Event.

Join BBB as we celebrate this year's Torch Awards for Ethics and highlight local winners, finalists and community Pillars for demonstrating the utmost commitment to ethics and integrity.

Sponsorships are available, starting at \$500. Receive exceptional exposure at BBB serving Greater Maryland's largest B2B event along with reservations to attend, social media coverage and inclusion in event press releases.

# Sponsorships

## **Premier - \$2,500**

- Four Signature Event reservations
- Three months of premium placement on BBB.org (business directory - category of your choice)
- Half-page ad placement in printed programs - ad also shared on social media
- Recognition in pre and post event communications (event invitations, social media, press releases)
- Logo on event page and signage at the event
- Recognition at Torch Awards for Ethics Ceremony

## **Supporting - \$1,500**

- Two Signature Event reservations
- Quarter-page ad placement in printed programs - ad also shared on social media
- Recognition in pre and post event communications (event invitations, social media, press releases)
- Logo on event page and signage at the event
- Recognition at Torch Awards for Ethics Ceremony

## **Coffee Bar Sponsor: \$1,000 (limit one sponsor)**

- Two Signature Event reservations
- Business logo placed on coffee bar signage
- Quarter-page ad placement in printed programs

## **Breakfast Sponsor: \$1,000 (limit one sponsor)**

- Two Signature Event reservations
- Business logo placed on breakfast station signage
- Quarter-page ad placement in printed programs

## **Friend of BBB: \$500**

- One Signature Event reservation
- Quarter-page ad placement in printed programs

**Contact BBB to Get Started!**

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