



**BBB**<sup>®</sup>  
GREATER  
MARYLAND  
FOUNDATION

# 2022

## BBB GREATER MARYLAND FOUNDATION

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# Mission

Empower all businesses, customers, and donors to create a trusted marketplace where all members of the community can engage with confidence.

# Vision

To create a marketplace where businesses and their customers form a trusted community.

“ *The BBB Greater Maryland Foundation is a reflection of our community with programs and services developed to provide a diverse range of educational opportunities for businesses and consumers.*

” *- Angie Barnett, President/CEO, BBB of Greater Maryland*



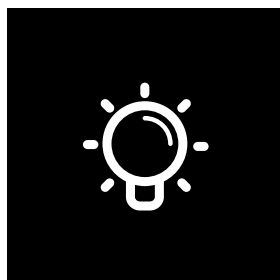
## Local Impact

**1,667,994** Marylanders visited BBB.org for trusted business information, dispute resolution services and safe shopping tips.

BBB of Greater Maryland team members assisted with **5,383 customer reviews** and **8,465 complaints, closing every 3 out of 4 complaints as resolved.**

Published **505 Scam Tracker reports** from Maryland consumers reporting **\$294,908 lost to bad actors.**

Provided **fraud awareness & scam prevention presentations** in partnership with the Maryland Commission on Aging, the Anne Arundel Library System and the Howard County Library System.



# 2022 Board of Directors

**Chair: Bill Thrush**, Friedman, Framme & Thrush, P.A.

**Treasurer: F. Keith Duncan**, Duncan Investment Partners

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**Andy Dalton**, CTI

**Morgan Dilks, Esq** Wright Constable & Skeen LLP

**Jennifer Dodson**, Adashmore Creative, LLC

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**Lisa Carmichael**, Gross, Mendelsohn & Associates

**John Peter (JP) Krahel, Ph.D., CPA**, Loyola University Maryland

**Angela Murphy**, Murphy Consulting Group Inc

**Gwen Sieck**, Baltimore Ravens

**Damon L. Smith, MD**, Trusted Hearts Homecare Solutions, LLC

**David Wendkos**, TheLeadRhino.com



**The 2022 Torch Awards for Ethics were held at the Baltimore Museum of Industry on September 22 during BBB's Signature Event. This year's event theme: BBB/Monopoly!**

The Torch Awards for Ethics are presented to businesses that go above and beyond to exceed the highest standards for trust and ethics in every facet of their organization. Each honoree was selected for their dedication to building positive company culture, strong leadership character, exceptional customer service, and a commitment to community support.

Since 1997, BBB has presented the Torch Award for Ethics awards to businesses in greater Maryland not only to highlight the importance of building trust, but also the remarkable efforts made by local businesses to contribute to an ethical marketplace.



**2022 Winners:**

- Impact HR
- Haul IT ALL
- Next Day Animations
- Caruso Homes, Inc.

**2022 Finalists:**

- Pink Dog Digital
- Best Buy Waterproofing
- Tar Heel Construction Group, LLC
- Walt Eger's Service Center



# 2022 Golf Tournament

The BBB of Greater Maryland Foundation's Golf Tournament was a huge success, attracting over 100 golfers to network and support the Foundation's mission: helping entrepreneurs build and sustain ethical businesses and empowering consumers and donors to buy and give with confidence.

As the Foundation's largest fundraiser of the year, the tournament was a great opportunity for business professionals to connect with each other and support a worthy cause.






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## 2022 Shred Day

**BBB Greater Maryland Foundation team members and volunteers shredded metric tons of documents unloaded from 1,000 vehicles on Saturday, April 30 at its 15th Annual Shred Day.**

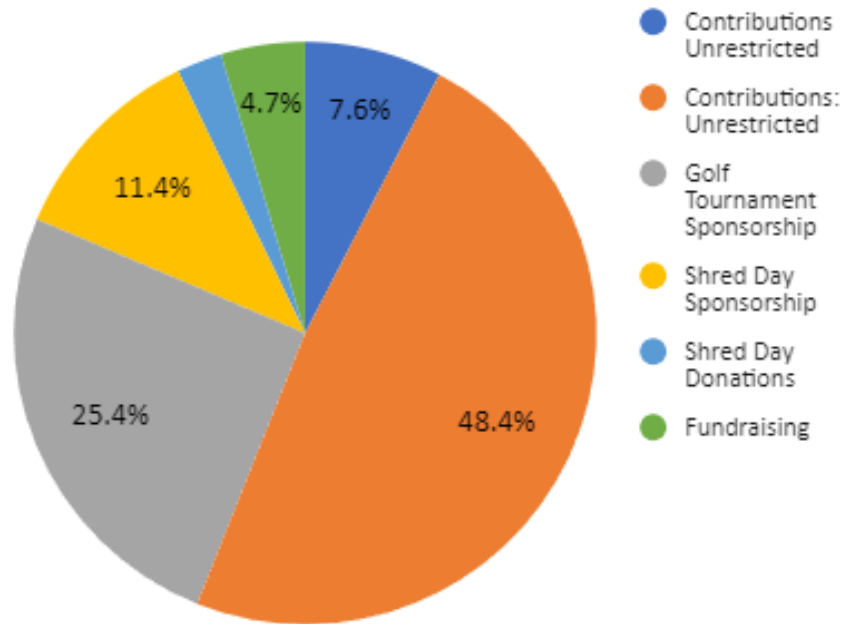
The free event is part of a national effort to reduce identity theft and was held at IKEA Baltimore and the Maryland State Fairgrounds. As boxes upon boxes of paper were destroyed and recycled, donations were collected totaling \$3,600 in support of BBB's charitable organization.



# 2022 Financial Report

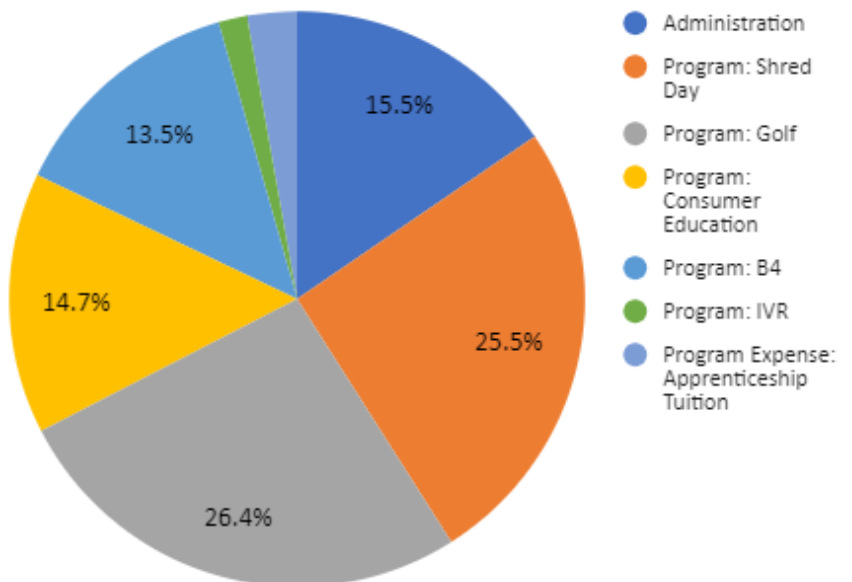
## Revenue

Contributions: Unrestricted	\$ 11,015
Contributions: Unrestricted (PPP Loan)	\$ 70,000
Golf Tournament Sponsorship	\$ 36,658
Shred Day Sponsorship	\$ 16,500
Shred Day Donations	\$ 3,637
Fundraising	\$ 6,752
<b>Total Revenue</b>	<b>\$ 144,562</b>



## Expenditures

Administration	\$ 9,114
Program: Shred Day	\$ 15,068
Program: Consumer Education	\$ 8,647
Program: B4	\$ 7,970
Program: IVR	\$ 949
Program Expense: Golf	\$ 15,584
Program Expense: Apprenticeship Tuition	\$ 1,647
<b>Total Expenditures</b>	<b>\$ 58,979</b>



**Net Income:** \$ 85,583

**Total Assets:** \$ 168,333



## **Annual Report**

2022