



Shred Day

Saturday, April 27 | 8:00 - 11:00am

hosted by the BBB Greater Maryland Foundation

Sponsors Make Shred Day Possible

Fighting identity theft in Maryland since 2006

Contact BBB: Joann Francavilla - jmfrancavilla@greatermd.bbb.org -or- 410-935-9220

Elite Sponsor : \$3,000 (limited to 2 sponsors)

- Logo & recognition on WBAL TV ads the week of Shred Day
- Logo included on all run-of-site digital Shred Day ads on wbaltv.com
- Featured as an Elite Sponsor in Shred Day Facebook ad campaign
- Company logo printed on swag bags with promo items included inside
- Volunteers get face time with attendees
- On-Site space provided for company vehicle at both locations
- Company name and URL on Shred Day event page and press releases



Premier Sponsor : \$1,500

- Zoom interview with BBB recorded and promoted on social media
- Sponsors tagged in Shred Day Facebook ad campaign
- Company logo printed on swag bags with promo items included inside
- Volunteers get face time with attendees
- On-Site space provided for company vehicle at both locations
- Company name and URL on Shred Day Event Page and Press releases

Select Sponsor : \$500

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