



# SPONSORSHIP PROGRAM

## 2025

Trust starts with you

Discover the benefits of our sponsorship program, designed to elevate the trust and visibility of your business. Gain access to a vast network of BBB businesses and thousands of consumers through our website, social media platforms, community outreach initiatives and more.

### Why Partner with BBB?

BBB is a recognized symbol of trust and credibility for consumers and businesses alike. Our organization's mission is to promote ethical business practices, protect consumers, and ensure a fair marketplace. By associating your brand and corporate leadership with BBB, you'll have the opportunity to:



Enhance Your Reputation



Network



Increase Consumer Confidence



Positive Publicity

### BENEFITS

BBB AGM event landing page on website  
 BBB Website homepage  
 BBB Business Listing feature  
 Insights AB Newsletter (logo)  
 Savvy Consumer Newsletter (logo)  
 Dedicated E-Blast email to Alberta ABs  
 Dedicated Advertorial to Alberta ABs  
 Branded Social Media posts  
 Annual Video Recap shared on BBB social  
 Event Branding (50/year)  
 Verbal Recognition  
 Tickets to BBB Paid Events  
 Participating Partner in select BBB Events  
 Partner in select Community Outreach Events  
 Featured in BBB Annual Report  
 Partner of awards and prizes at BBB Events

| TRUST<br>\$10,000 | SUPPORTER<br>\$7,000 | SAFEGUARD<br>\$3,000 |
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@AlbertaBBB



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### Contact

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