

Maureen Enright, Assistant Director, Children's Food and Beverage Advertising Initiative

Ms. Enright, Assistant Director of the CFBAI, is an expert on food advertising issues. Ms. Enright most recently was of counsel at the firm Collier Shannon Scott, where she provided guidance on food, dietary supplement and over-the-counter drug advertising issues. She also spent ten years at the Federal Trade Commission and held several positions, including Assistant to two Directors of the Bureau of Consumer Protection, Acting Assistant Director of Enforcement and staff attorney in the Division of Advertising Practices. At the FTC she worked extensively on national advertising issues, and was one of the lead staff attorneys on the FTC's Enforcement Policy Statement on Food Advertising.

Ms. Enright is a 1981 graduate of Fordham University and a 1988 graduate of the University Of Virginia School Of Law.