



2011 BBB INTERNATIONAL

Torch Awards & Gala

TRUST • PERFORMANCE • INTEGRITY

Honoring Trustworthy Businesses
Serving Military Personnel and Their Families

★ SPONSORSHIP OPPORTUNITIES ★

Trust Circle - \$15,000

We invite (2) companies to the Trust Circle.

(1) Sponsor opportunity: Title Naming of the Gala

Reception Area: "The (business name) Gala Reception - BBB International Torch Awards"

- Name and logo on signage at event Check-in area.
- Opportunity for product gifts, as desired.
- 10 business passes to attend VIP Reception. Attendees will include Keynote Speaker, Executive BBB Leadership, all award recipients and invited dignitaries.
- Reserved table for 10 in the premium location, with "Trust Circle" - X Business table-top recognition. VIP guest(s) seated at your table, as desired.

(1) Sponsor opportunity: Title Naming of the VIP Reception:

"The (business name) VIP Reception - BBB International Torch Awards"

- Name and logo on signage within the VIP Reception area
- Opportunity to distribute memento to all guests attending the VIP Reception, as desired.
- 10 business passes to attend VIP Reception. Attendees will include Keynote Speaker, Executive BBB Leadership, all award recipients and invited dignitaries.
- Reserved table for 10 in the premium location, with "Trust Circle" - X Business table-top recognition. VIP guest(s) seated at your table, as desired.

Both Trust Circle sponsors will receive all recognition benefits in the Integrity Circle Level

For more information on becoming a sponsor, please contact Sheila Adkins at 703-247-9312
www.bbb.org/international-torch-awards

Integrity Circle - \$10,000

We invite leading businesses to support this honor celebration

- 10 business passes for Invitation-only VIP Reception. Attendees will include Keynote Speaker, Executive BBB Leadership, all award recipients and invited dignitaries.
- Reserved table for 10 in front row location, with table-top recognition.
- Business Name recognition in BBB-issued and distributed event press release.
- Business Name recognition in pre-event marketing material (Save-the-Date, invitations, etc.).
- Logo recognition on the Torch Awards web site with hotlink to business's Web site.
- Logo recognition on event signage (exclusive - one "Integrity Circle" business per sign).
- Logo recognition highlighted in rotation on video screen-savers.
- Logo recognition in event program.
- Full-page congratulatory ad space given to your business that can include business name, logo, Web site address, and a congratulatory message to honorees in event printed program.
- Product or service ad in BBB TrustBrief - weekly electronic news service focused on marketplace trust news - distributed to over 30,000 small businesses (one month run).
- Verbal recognition given from the podium.

Performance Circle - \$5,000

We invite your company to show your support of the honorees

- Reserved table for 10 with table-top recognition.
- Business Name recognition in pre-event marketing material.
- Logo recognition in event program.
- Logo recognition on the Torch Awards web site with hotlink to business's Web site.
- Half-page congratulatory ad space given to your company that can include company name, logo, Web site address and a congratulatory message to honorees in event printed program.

Contributor - \$3,000

We invite your company to join this honorary celebration

- Reserved table for 10 with table-top recognition.
- Listing in event program.